

Programme..Master of Commerce (MCom)

MCM5011 PROJECT MANAGEMENT

Course Code	MCM5011	Semester	III
Course Title	MANAGEMENT STRATEGIES of MNC'S		
Credits	3	Type	Elective

Learning/Course Objective

- To understand the concepts of Project Management for planning for the execution of projects.
- To understand the feasibility analysis in Project Management and network analysis tools for cost and time estimation.
- To identify different stages in Project Management.
- To apply a set of best practice project management skills to any project.

Course Structure

Unit- 1:

Concepts of Project Management: Project – Meaning – Nature- Types of project; project life cycle; Project management – nature and scope of project management ; Project management as a profession; Role of project manager.

Unit– II:

Project identification and formula: Project environment – identification of investment opportunities – project screening – prefeasibility study – project selection; project formulation – stages in project formulation – stages in project formulation; project report preparation; planning Commission's guidelines for project formulation.

Unit – III:

Project Appraisal: Objectives, essential of a project methodology – Market appraisal – Technical appraisal – Financial appraisal –Commercial appraisal- Managerial appraisal-Social Cost Benefit Analysis (SCBA) – L&M approach & UNIDO approach – SCBA in India

Unit – IV:

Project planning and Scheduling: objectives – process of planning - components of good planning – project designing and project scheduling and time estimate – Estimation of cost of project and means of financing.

Unit –V:

Project Execution and Administration: Project contracting: Contract pricing, Types – Project organisation: Forms of organisation; Project direction; Project communication; Project coordination; Factors influencing effective project management – project over runs: Causes, Types and effects of over runs - Project Control: Control techniques – PERT, CPM: – Project review – Project audit.

Learning/Course Outcome

- Get equipped with systematic and thorough knowledge about all aspects of Project Management.
- Provides students with insight on key aspects and challenges of Project Management.

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- Students will be able to describe a project life cycle, and can skillfully map each stage in the cycle.
- Helps to apply project management practices to the launch of new programs, initiatives, products, services and events.
- To successfully plan and implement projects.

Books for References :

1. Prasanna Chandra, : Project Preparation, Appraisal and Implementation' Tata McGraw Hill Delhi. 1987
2. Chaudhary, S: Project Management, Tata McGraw Hill, New Delhi.
3. N.P. Agarwal, B.K. Mishra Project Management, Ramesh Book Depot, Jaipur 2006
4. Pitale, R.L: Project Appraisal Techniques, Oxford and IBH. Publishing Pvt. Ltd., New Delhi 1982.
5. Timothy, D.R. and W.R. Sewell: Project Appraisal and Review, Macmillan, India.
6. Little I.M.D. and Mirrless JA: Project Appraisal and Planning for Developing Countries, London Heinemann Education Books. 1974.
7. Dennis Lock, Project Management Wildwood House Ltd., 1986
Handbook of P.M. jaico Publishing House, Mumbai 1997.