

## **MBG5104      GEOPOLITICAL ENVIRONMENT AND BUSINESS INNOVATIONS**

Course Code	MBG5104	Semester	I
Course Title	<b>GEOPOLITICAL ENVIRONMENT AND BUSINESS INNOVATIONS</b>		
Credits	3	Type	Core

**The focus of the course is to inculcate skills relating to critical evaluation of international relations and foreign policy interpretation.**

### **Course Description**

The course will sensitize the learners about the world of geopolitics that has a strong influence in the lives of all citizens of the world and to enable students to think creatively, generate new ideas and to know how to create an innovative and forward-thinking climate in the organization.

By the end of the course, students are expected to be able to:

#### Knowledge gained

- Provide a global perspective towards the business world.
- Understand the relevance of foreign investment in the economic development of a Nation.

#### Skill gained

- Encourage the students to innovative and creative thinking
- To motivate students into entrepreneurship.

#### Competence gained

- To impart the critical ability to analyze and interpret international events and happenings.
- Analysis and understand the geopolitical environment of India

### **Course Structure**

The following is a detailed syllabus. ....

**Module I** Global Political and legal environment, Trading with the enemy, International Oil politics, Food supply for geopolitical influence.

**Module II** Foreign Direct Investment- Concept – determinants of FDI – India’s Policy towards FDI Advantages and Disadvantages - MNCs – Concept, Advantages and Disadvantages – MNCs in India

**Module III** Creating new businesses, capturing new markets, enhance organizational effectiveness through innovation, transforming processes - or both. New technologies, processes, competition and globalization.

**Module IV** Need for innovation- significance and relevance to industry, Business model innovation, strategic leadership, human-centered and design-driven innovation, knowledge and change management-Social Entrepreneurship.

**Module V** Trade in strategic materials, Trade and peace move together – India, China & East Asia case in point, Technology transfer and geopolitical considerations, Emergence of Multinationals as control tools

### Testing & Evaluation (if any)

- Assignments
- Case analysis/ Problems
- Seminar/Project
- Discussions/ Group activity
- Internal Assessment

### References

1. C B Gupta, Business Environment, Sultan Chand & Sons , New Delhi..
2. Schrage, Michael, (2014), The Innovator's Hypothesis, Boston: MIT Press; 2014.
3. Westerman et al., (2014), Leading Digital, Boston: Harvard Business School Press.
4. <https://www.researchgate.net/publication/272613470> The Impact of Environmental Changes on the Geopolitical Discourses
5. <https://understanding-geopolitics.weebly.com/case-studies.html>
6. <https://www.researchgate.net/publication/327727361> Approach to the Geopolitical Influences of Great Powers in Southeast Asia Case Studies of China and the US