

## Programme: MBA Tourism & Travel Management

### MBT5104 TOURISM AND TRAVEL GEOGRAPHY

Course Code	MBT5104	Semester	I
Course Title	Tourism and Travel Geography		
Credits	3	Type	Core

#### Course Description

This course gives knowledge on various tourist destinations in different parts of the world and skills required to connect them in an itinerary.

#### Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Understand the basic concepts of geography and multiple transportation facilities
- CO2: To gain in-depth knowledge about the geographical attributes of the Americas
- CO3: To earn deep knowledge about the physiographical features of Africa and Europe
- CO4: To gain skills required to connect destinations by enhancing student's geospatial ability.
- CO5: Educate the geographical features of the Indian subcontinent

#### Course Structure

The following is a detailed syllabus of Tourism and Travel Geography.

##### Module I: Map Reading and Transport System

Latitude - Longitude - International Date Line – Altitude - Direction - Scale Representation, Time Zones, Calculation of Time: GMT Variation - Concept of Elapsed Time & Flying Time, Daylight Saving Time GIS, GPS & Remote Sensing - Importance of geography in tourism - Tourism Transport Systems: Major Airports and Routes - Major Railway Systems and Networks - Water Transport - Road Transport: Major International Highways.

##### Module II: Physiography of Americas

Physical Geography of North America, South America and Central America – Climate, Vegetation, Drainage, Human Geography- Tourism Resource Mapping.

##### Module III: Physiography of Africa and Europe

Physical Geography of Western Africa- Eastern Africa- South Central Africa- Southern Africa, Europe – Climate, Vegetation, Drainage, Human Geography- Tourism Resource Mapping.

##### Module IV: Physiography of Asia and Oceania

Physical Geography of South Asia, Far East, South East Asia, Middle East, West Asia, Australia, New Zealand, Fiji and other important islands – Climate, Vegetation, Drainage, Human Geography- Tourism Resource Mapping.

##### Module V: Physiography of India

Physical Geography of India – Climate, Vegetation, Drainage, Soil Types, Oceanic Currents, Wind Pattern, Human Geography - Tourism Resource Mapping: North India, South India, Western India, Eastern India, North East and Islands - Transportation Networks in India: Air, Water and Surface.

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### Testing & Evaluation:

Internal Assessment (40 Marks)	External Assessment (60 Marks)
Two Class Tests – 20 Marks (10+10) Assignment – 10 Marks Presentation – 10 Marks	End Semester Assessment

### References

- Rosemary, Burton (1995), Travel Geography. Pitman Publishing, Marlow Essex.
- Hall, M. (1999), Geography of Travel and Tourism, Routledge, London.
- Hall, M. & Page, S.J. (2006), The Geography of Tourism and Recreation- Environment, Place and Space, Third Edition, Routledge, London.
- Robinson, H.A.(1976), Geography of Tourism. Mac Donald & Evans, Ltd.
- World Atlas.