

Programme: MBA Tourism & Travel Management

MBT5192 DESTINATION VISIT – I

Course Code	MBT5192	Semester	I
Course Title	Destination Visit - I		
Credits	2	Type	Core

Course Description

The course will increase the employability of students by getting first-hand knowledge in planning and executing the destination visit.

Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Explore the current practices of travel agencies and hospitality establishments.
- CO2: Illustrate various corporate practices in the hospitality and tourism industry
- CO3: Familiarize the real-time environment of a functional business and develop employability accordingly

Course Structure

The following is a detailed instruction of Destination Visit – I.

One-day Field/Destination Visits

The Department organizes four property visits in the first semester for initially exposing the students with the industry. The students would visit three/four of any tourism, travel and hospitality organizations. The guidelines for one-day visits are as follows.

- Four visits during three months - August – October (once in every three weeks preferably).
- Next day (working day) of the visit is an oral presentation by all the students
- Second day (working day) of the visit is to submission of the rough report to the respective Faculty Advisor and take the signature
- After completing all the four visits, the students have to prepare the final report. The report must be submitted in the Office of Department with Faculty Advisor and Head of the Department signatures before commencement of the first semester examinations.
- There are *four stages* in this component:

Stage – I : Visit

Stage – I : Presentation

Stage – III : Rough report approval by Faculty Advisor

Stage – IV : Final Report Submission

Testing & Evaluation:

Internal Assessment (100 Marks)
Pre/Mid Tour Activities – 40 Marks
Tour Presentation – 30 Marks
Tour Report – 30 Marks