

## Programme: MBA Tourism & Travel Management

**MBT5392**

**DESTINATION VISIT - III**

Course Code	MBT5392	Semester	III
Course Title	Destination Visit - III		
Credits	4	Type	Core

### Course Description

This is a skill-based course that offers practical experience in itinerary planning, financial management, and tour management

### Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Understand and gain the professional and practical skills of operating tours.
- CO2: Acquaint knowledge on tourist travel behavior as well as service provider approach towards tourists
- CO3: Interact with stakeholders of tourism and collect relevant information from the destination

### Course Structure

The long Tour of 15 days duration in the second year is a compulsory component of the MBA – Tourism Program to gain *first-hand learning experience* from various destinations of tourist importance. The *Pre –Tour Preparations, Mid -Tour Activities, and Post -The tour coordinators shall evaluate tour Activities*

- Individual students have to submit the tour report to the Department on or before the time given by HOD.
- Students have to do a presentation based on the tour report for 15 minutes as per the schedule given.

### Testing & Evaluation:

The assessment criteria (CA ONLY) shall be divided into four components, and marks will be converted into grades.

Sl. No.	Criteria	Evaluated By	Marks
1	Pre and Mid Tour activities	Faculty Tour Coordinators	30
2	Tour Diary	Faculty Tour Coordinators	10
3	Report	Faculty Advisors	40
4	Presentations	Faculty Advisors	20
Total			100