

Programme: MBA Tourism & Travel Management

MBT5390

INTERNSHIP REPORT AND VIVA-VOCE

Course Code	MBT5390	Semester	III
Course Title	Internship Report and Viva-voce		
Credits	4	Type	Core

Course Description

The course provides an opportunity to explore the tourism industry's professional aspects and practical nature to gain employability.

Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Demonstrate the extensive exposure to the participant of hands-on experience in a corporate environment
- CO2: Acquaint insight into the working of the actual organizations and gaining a deeper understanding of specific functional areas
- CO3: Help participants develop an appreciation for the linkages among different functions and create a realistic managerial perspective about organizations in their totality
- CO4: Develop interpersonal, multitasking, and communications skills required to perform well in Industry

Course Structure

Preamble

The students shall undergo Summer Internship in any reputed Tourism and Travel organization for 6 weeks (45 days) during summer vacation (April & May) under the guidance of a faculty member. At the end of the project period, each student shall make a presentation of his/her project work and submit a structured project report with duly signed by the Faculty Guide within 15 days from the date of the completion of the project period. The Summer Internship Report and Viva-Voce Examination will be evaluated by one external examiner and one internal examiner. The list of external examiners shall be approved by the Dean, School of Management from a panel of external examiners to be submitted by the Head of the Department. Summer Project Report will be valued for 100 marks (40 marks for internal and 60 marks for external).

Guidelines

The precise rule on what constitutes an acceptable project is that it should be an ordered critical exposition, which affords evidence of reasoning power and knowledge of the relevant literature in an approved field falling within the subject matter of the programme – Tourism Management. The emphasis should be on empirical research and the investigation of some practical problem or issue related to the situation in which an organisation or system operates.

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Testing & Evaluation:

Internal Assessment (40 Marks)	External Assessment (60 Marks)
The Faculty guide shall give mark based on the report (30 Marks) and Viva-voce' Examination (10 Marks)	The External assessment of Internship and Project shall be carried out through a viva-voce examination based on the report submitted to the department by the student. Internship Report – 40 Marks Viva-voce' Examination – 20 Marks