

## Programme: MBA Tourism & Travel Management

**MBT5490**

**RESEARCH PROJECT**

Course Code	MBT5490	Semester	IV
Course Title	RESEARCH PROJECT		
Credits	4	Type	Core

### Course Description

The course provides an opportunity to practice independent research skills and techniques.

### Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Demonstrate research skills in various fields of tourism

### Course Structure

Every Student of MBA (Tourism and Travel Management) shall carry out a project in any Tourism and Travel theme related with an organisation, destination or any area of interest for a period of 6-8 weeks during the second half of the Fourth Semester under the guidance of a Faculty Members in the Department. Once guides are allotted to the students, the students should contact the respective guides periodically and get the necessary guidance. At the end of the project period, every student shall submit a structured project report as approved by the Faculty Guide within the period specified by the Department.

The Final Project Report and Viva-Voce Examination will be evaluated by one external examiner and one internal examiner (respective Faculty Guide). Final Project Report will be valued for a weightage of 150 marks (50 marks for internal and 100 marks for external).

### Testing & Evaluation:

<b>Internal Assessment (50 Marks)</b>	<b>External Assessment (100 Marks)</b>
The Faculty guide shall give mark based on the Project Report (40 Marks) and Viva-voce' Examination (10 Marks).	The External assessment of Internship and Project shall be carried out through a Viva-voce' Examination based on the Project Report submitted to the department by the student. Project Report – 60 Marks Viva-voce' Examination – 40 Marks