

# Programme: MBA Tourism & Travel Management

## MBT5004 AIRFARES AND TICKETING

Course Code	MBT5004	Semester	III/IV
Course Title	Air Fares and Ticketing		
Credits	3	Type	Elective

### Course Description

The course aims to develop theoretical knowledge and technical skills on the structure and dynamics of airline fares and ticketing formalities.

### Course Outcome

By the end of the course, students are expected to be able to:

- CO1: Enable the students to understand the basics of Air Fares
- CO2: Impart knowledge of fare construction techniques
- CO3: Provide an understanding of travel documents
- CO4: Acquaint practical knowledge and skills on Global Distribution System

### Course Structure

The following is a detailed syllabus of Air Fares and Ticketing:

#### Module I: Anatomy of Air Journey

Types of air journeys-International Sale Indicators-Global Indicators- Types of Air Fares -- Special Fares-Three Letter City and Airport Code - Airline Designated Code - Currency Regulations.

#### Module II: Mileage Principles

Steps of fare construction -Neutral Unit of Construction (NUC)-Maximum Permitted Mileage (MPM)- Ticketed Point Mileage (TPM)-Excess Mileage Surcharge (EMS)-Higher Intermediate Point (HIP)- Backhaul Check (BHC)- Circle Trip Minimum (CTM)-Currency Regulations-Rounding of Local Currency Fares- Add-ons, General limitations on indirect travel.

#### Module III: Travel Documents

Passenger Ticket and Baggage Check -Miscellaneous Charges Order (MCO)- Multiple Purpose Document (MPD)- Pre-Paid Ticket Advice (PTA)-Billing and Settlement Plan (BSP).

#### Module IV: Global Distribution System

Popular GDSs-GSAs- Online Booking System-Web - Checking- Machine Readable Travel Documents-Frequent Flyers-Case studies of Selected Airlines (Min. 5).

### Testing & Evaluation:

Internal Assessment (40 Marks)	External Assessment (60 Marks)
Two Class Tests – 20 marks (10+10)	End Semester Assessment
Assignment – 10 Marks	
Presentation – 10 Marks	

### References

- R Dileep, (2019). Tourism, Transport and Travel Management. Routledge, Oxon: New York
- Rodwell, J.F. (2010). Essentials of Aviation Management: A Guide for Aviation Service Businesses. United States: Kendall Hunt Publishing Company.

## Programme: MBA Tourism & Travel Management

- Negi, J. (2005). Air Travel Ticketing and Fare Construction. New Delhi: Kanishka.
- Cook, G. N., & Billig, B. G. (2017). Airline Operations and Management. London: Routledge.
- Singh, R. (2008), Handbook of Global Aviation Industry and Hospitality Services. New Delhi: Kanishka Publishers.
- Ratandeep Singh (2008), Handbook of Global Aviation Industry and Hospitality services, Kanishka Publishers, New Delhi.
- Shaijumon, Sanoop and Dileep D, (2019), Introduction to Air Ticketing and Air Travel Management, Vaikhari Research Foundation, Thiruvananthapuram.
- IATA study material.
- Amadeus quick reference guide.