

KND 5303 – Core 3**MEDIA WRITINGS IN KANNADA****ÀÁÂÃÄÅÄÖË ÆÇÈÉÊËÌÍÎÏÐÑÒÓÔÕÖ×ØÙÚÛÜÝ****Credit - 4****OBJECTIVES**

1. To acquire knowledge of Journalism
2. To cultivate writing & communication skills
3. To study the different types of writings in Journalism
4. To know the current events and react properly through writings
5. To understand various types of writings appearing in different Journals
6. To develop Language and Literature by using the media

COURSE OUTLINE

1. Introduction to communication – Process of communication - types of communication – Basic models of communication – Aristotle, Berlo, Osgood & Shram, Lasswell Model of communication.
2. A Brief History of Kannada Patrikodhyamada – Magazines – Sudha, Taranga, Karmaveera, Mayura, Tushara, Kasthoori
3. Reporting - Types of Reporting - Sports, Political, Development, Mofussil, Cinema, Crime and Investigation reporting - T.V. Reporting – Package Stories.
4. Feature Writings – Techniques & types, Column writing, Articles, Interviews - Types and techniques of interviews.
5. Editorial page – Op - ed page, Patrikodyama Neethisamhite – Patrikodyama Bashe

BOOKS FOR REFERENCE

Vrutti Pathrikodyama	M.V. Kamath
Bharatheeya Patrikodyama	Nadiga Krishnamoorthi
Communication and Development	Y.V. Lakshman
Mass Communication and Journalism in India	D.S Mehta
Adhunika Samvahana Madhyamagalumattu	
Kannadada Abhivruddi	T.C. Poornima
Suddimane Kathe	Vishweshwara Bhat
Kriyatmaka Kannada	Vasantha kumar
Nudichitragalu	Niranjana Vanalli

Kannadadalli kale mattu sahitya patrikegalu	Niranjana Vanalli
Kadengodlu Agra lekhanagalu	Ed: Muliya Mahabala Bhat
Samprati	H.M.Nayak
Devakaaru	Satish Chapparike
Thems Thatada Thavaka Thallana	Satish Chapparike
Sarigama Pada	Vishweshwara Bhat
Nammolagina Brahmaanda	Nagesh Hegade
Enthado Thunthuru	Nagesh Hegade
Arthanota	Shaileshchandra
Ballidarodane	Laxmana Kodase
Prayoga Prasanga	Ganesh Amingad
Padonnathi	G.K. Madhyastha
Dina Dina	Ed: K.V. Narayana/S.Murti/A.K.Renjere
Patrika prapamcha	V.B.Arthikaje
Antaranga Bahiranga	Santosh kumar Gulwadi
Sodigaddeya cheluveyaru	Niranjana Vanalli
Lokabhirama	Ku.shi.Haridasa Bhat
Bettale Jagattu	Pratap Simha

KND 5304 – Core 4

GENERAL AND DRAVIDIAN LINGUISTICS

ÀÁÂÃÄÅ ÆÇÈÉÊËÌÍÎÏÐÑÒÓÔÕÖ×ØÙÚÛÜÝÞßàáâãäåæçèéêëìíîïðñ

Credit - 4

OBJECTIVES

1. To cultivate a comparative knowledge regarding language and culture.
2. To understand the classification of language families
3. To understand southern – middle – north Dravidian languages.
4. To understand Dialect and its variants.

COURSE OUTLINE

- 1 : Bhashe mattu Bhasha Vijnana
- 2 : Dwanima – Dhwnima bagegalu, Akruthima – Akruthima bagegalu -Vakya vijnana
- 3 : Desi – Tatsama – Anya Desi padagalu, tadbhaveekarana
- 4 : Varnanatkma mattu Itihasika Bhasha vijnana
- 5 : Bhasha vargeekarana - Dravida Bhasha Varga
- 6 : Upa Bhashe : Pradesika mattu Samajika
- 7 : Dravida Bhashegalu – Kannada, Tamilu, Tekugu, Malayalam, Tulu – ivugala vikaasa

BOOKS FOR REFERENCE