

**MCM5018 INVESTMENT MANAGEMENT**

Course Code	<b>MCM5018</b>	Semester	III
Course Title	<b><i>INVESTMENT MANAGEMENT</i></b>		
Credits	3	Type	<b>NON COMMERCE</b>

This course shall have 3 lecture hours, 2 practicals, 1 tutorial.

**This is a Skill based, employability based, and entrepreneurship skill based course.**

**Course Objective**

To help students develop a broad knowledge and understanding of investment avenues and provides guidance to the measurement and analysis of risk of financial investments.

**Learning Objectives**

- To acquaint the students with various concepts of Investment Management.
- To provide knowledge about various avenues of investment.
- To provide understanding of risk in investment.

**Course Structure**

**UNIT I**

Introduction to Investments: Meaning, Avenues of Investment, Financial Investments, types, and their Characteristics; and Sources of Financial Information, Process, Elements of Investments. Difference between savings and investment, Difference between investment, speculation and gambling - Sustainable Investment – Ethical investing - Gender lens investing.

**UNIT II**

Risk Return analysis: Measurement of Return and Risk, and Analysis and selection of securities – Fundamental Analysis and Technical Analysis.

**UNIT III**

Pre-cautionary Investments: Health Insurance: Types, operations and procedure. Life Insurance: Origin, types, operations and procedures. Selection of type of insurance policy. Pension funds.

**UNIT IV**

Mutual Funds: Introduction, History of Mutual Funds in India, Classification. Selection of Mutual Funds: criteria for Selection-Stocks and Bonds: Meaning of Shares and Stock, Bonds- features and type of bonds. Stock market operations.

**Practicals**

- Assessment of avenues of investment.
- Measurement of returns from investment avenues.

- Measurement of risk in investment avenues.
- Conducting Security analysis and proper security selection.

### Skills

- Understand and critically evaluate different investment opportunities.
- Gain ability to make analysis and selection of securities.
- Better understanding about stock market operations.
- Knowledge on working of mutual funds.

### Learning/Course Outcomes

- Understand and critically discuss return and risk objectives of individual and institutional investors.
- Understand current issues in investment management practices in the context of contemporary finance theories.

### Books for Reference:

1. Aswath Damodaran, Investment Valuation, John Wiley, New York.
2. Bhalla .V.K(2006), :Investment Management: S .Chand,12<sup>th</sup>Edition.
3. Bodie ZVI, Kane Alex, Marcus J Alan and Mohanty Pitabas., Investment, The Tata McGraw-Hill Publishing Company Limited, New Delhi.
4. Chandra, Prasanna(2008), : Investment Analysis and Portfolio Management: Tata McGraw Hill Publishing Limited.
5. Cheney J and E Muses., Fundamentals of Investments, Paul, New York.
6. Fabozzi, Frank J., Investment Management, Prentice Hall, International Edition.
7. Kevin S., Portfolio Management, PHI, New Delhi.
8. Pandian Punithavathy, Security Analysis and Portfolio Management, Vikas Publishing House Private Limited, New Delhi.
9. Prasanna Chandra, Investment Analysis and Portfolio Management, The Tata McGraw-Hill Publishing Company Limited, New Delhi.
10. Sharpe F William, Alexander J Gordon and Bailey V Jeffery., Investments, Prentice Hall of India Private Limited, New Delhi.