DEPARTMENT OF TOURISM STUDIES SCHOOL OF BUSINESS STUDIES CENTRAL UNIVERSITY OF KERALA

Minutes of the meeting of Board of Studies Meeting Held on 08 November, 2018 in the Conference Hall of Gangotri Building.

The following members were present in the meeting

- 1. Dr. R. Kannan, Professor, Cent re for Tourism & Hotel Management, Madurai Kamaraj University, Madurai(Member)
- 2. Dr. B. Rajendran, Principal, KITTS, Thiruvananthapuram (Member)
- 3. Dr. Vinod. C. Sugathan, Head of the Department, S.N. College, Varkala(Member)
- 4. Sri. Shaji Madhavan, Director, Food Craft Institute, Thiruvananthapuram (Special Invitee)
- 5. Sri. Raghu Dasan, Additional Director, Dept. of Tourism, Govt. of Kerala(Special Invitee)
- 6. Dr. Sibi.P.S (Academic Coordinator, Department of Tourism Studies, Central University of Kerala(Chairperson)

The meeting of PG Board of Studies in Tourism Studies began with formal welcome to all the members to the first meeting of BOS extended by Dr. Sibi.P.S, Academic Coordinator and the chairperson of BOS.

The Chairman presented an overview about the department and placed the agenda for the deliberations of the members

AGENDA ITEM 1: Review of the present syllabus and suggesting the amendments required.

The current course curriculum prepared by the consultative committee was mailed to the members early for review and the suggestions. The Chairman presented the draft syllabus with necessary modifications required in the current syllabus. There were a detailed discussion and the board suggested few changes which are listed in the Annexure 1. Revised syllabus by incorporating the changes proposed by the members was presented in front of the board in the afternoon and the board approved it.

AGENDA ITEM 2 : Approval of the Panel of Board of Examiners. The members prepared the panel of examiners for MBA Travel and Tourism Management. Considering the number of Professors and Associate professors in Tourism discipline is comparatively less, few Assistant professors who are coordinators of PG departments were also suggested in the list (Annexure 2)

AGENDA ITEM 3: Question paper pattern

The members discussed the question paper pattern for the End Semester examinations of MBA (TTM) and approved it. (Annexure 3)

After deciding on these agenda, the meeting ended with vote of thanks to all the members by the Chair person.

Dr. R. Kannan (Member)

Dr. Vinod. C. Sugathan (Member)

Sri. Shaji Madhavan (Member)

Dr. B. Rajendran (Member)

Sri. Raghu Dasan(Special Inv

Dr. Sibí.P.S (Chairperson)

Annexure I

The changes proposed by the members of Board of Studies of MBA (Tourism and Travel Management) of Central University of Kerala

- 1. To change 'Business Communication &Soft Skills' and 'Personality Dvt &Life skill' as core practical papers with only Continuous Evaluation.
- 2. To introduce credits for practical papers Destination visit I (credit 2), Destination visit II(credit 3), Destination visit III(credit 4)
- 3. To move few courses to other semesters, to add few courses and to merge two courses
- 4. To introduce MOOC courses with credits replacing Viva-voce examinations
- 5. Suggested a list of Audit courses and Open Elective courses
- 6. Four Elective streams were proposed for Third and fourth semester with four courses

Dr. R. Kannan (Member)

Dr. Vinod. C. Sugathan (Member)

Sri. Shaji Madhavan (Member)

Dr. B. Rajendran (Member)

Sri. Raghu Dasan(Special Invite

Dr. Sibi.P.S (Chairperson)

Annexure II

CENTRAL UNIVERSITY OF KERALA SCHOOL OF BUSINESS STUDIES DEPARTMENT OF TOURISM STUDIES

Panel of Members - Board of Examinations (MBA- Tourism and Travel Management)

Sl. No.	Name of the Panel Member	Designation Professor &Head, Department of Tourism, Pondicherry University, Pondicherry		
1	Prof. Sampada Kumar Swain			
2	Prof. Bheemanagouda	Professor, Department of Commerce, Sri Krishnadevaraya University. J Vinayaka Nagara, Cantonment, Bellary, Karnataka		
3	Prof. Y. Venkata Rao	Professor, Department of Tourism, Pondicherry University, Kalapet, R V Nagar, Pondicherry		
4	Prof. R. Kannan	Professor, Center for Tourism and Hotel Management, Madurai Kamaraj University, Madurai		
5	Dr. Robinet Jecob	Director, School of Tourism Studies, Priyadarshini Hills, MG University, Kottayam, Kerala		
6	Dr. B. Rajendran	Principal, KITTS, Thiruvananthapuram		
7	Dr. B George	Associate Professor & Head, Department of Tourism, MKU College, Madurai		
8	Dr. Dileep M R	Head, Department of Tourism, Pazhassiraja College, Pulpally, Wayanad		
9	Dr. Jitendra Mohan Mishra	Associate Professor &Head, Dept. of Tourism, Indira Gandhi National Tribal University, Amarkantak, MP		
10	Dr. Binoy T A	Co-ordinator, Department of Tourism Administration, Kuvempu University, Shankaraghatta, Shimoga		
11	Dr. Shyju P J	Head, Department of Tourism Studies, Banarus Hindu University, Varanasi		
12	Dr. Joby Thomas	Associate Professor, Department of Tourism, Christ University, Bangalore		
13	Dr. Sindhu Joseph	Head, Department of Tourism, Govinda Pai Government College, Manjeshwaram, Kasaragod		
14	Dr. Joseph P D	Head, Department of Tourism Administration, Mangalore University, Mangalore		
15	Dr. Dileep	Head, Department of Tourism, Governmentcollege, Kondotty		
16	Dr. Bindu V T	Head, Department of Tourism		

		Avinashlingam University for Women, Coimbatore, Tamilnadu-641 043		
17	Mr. Shelji Mathew	Associate Professor Department of Tourism Pazhassi Raja College, Pulpally Wayanad		
18	Dr. Bindi Varghese	AssociateProfessor Department of Tourism Studies Christ University, Bangalore		
19	Dr. Rajasekhar	Professor Department of Studies in Commerce University of Mysore, Manasagangothri, Mysore-577006		
20	Dr. S. Riyasudheen	Associate Professor, Department of Management Studies, Pondicherry University, Puducherry		
21	Dr. T.N. Sreedhara	Professor, Department of Management studies, Mangalore University		
22	Dr. K. Chandrasekhar	Professor and Director ,IMK, University of Kerala, Karyavattam campus, Thiruvananthapuram		
23	Dr. Santhoshkumar	Associate Professor, MG college, university of Kerala		
24	Dr. Deva Balane	Associate Professor, Department of Tourism Tagore Arts college, Pondicherry		
25	Dr. Vinod C Sugathan	Head, Research Department of Economics, S.N College, Sivagiri, Varkala, Thiruvananthapuram		

Dr. R. Kannan (Member)

Dr. Vinod. C. Sugathan (Member)

Sri. Shaji Madhavan (Member)

Rajendran (Member) Shill Sri. Raghu Dasan (Special Invitee)

ulla. Dr. Sibi.P.S (Chairperson)

Annexure III CENTRAL UNIVERSITY OF KERALA SCHOOL OF BUSINESS MANAGEMENT DEPARTMENT OF TOURISM STUDIES

Question paper pattern for MBA(Tourism and Travel Management semester- end examinations

Section A

Answer all questions.

10 X 2 = 20 Marks

 $5 \times 6 = 30$ Marks

1 to 10 Questions

Section B

Answer all questions.

- 11 A) or B)
- 12 A) or B)
- 13 A) or B)
- 14 A) or B)
- 15 A) or B)

Section C

1 x 10 = 10 Marks

Case Study

16

(Read the case and in light of given description and answer the questions given below)

Questions:

- 1.
- 2.

3.

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Dr. R. Kannan (Member)

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Dr. Vinod. C. Sugathan (Member)

Dr. Sibi.P.S (Chaiperson)

Dr. B. Rajendran (Member)

Reel aus 11/19 Sri. Raghu Das(Special Invitee)

Programme: MBA Tourism & Travel Management

MBT5031 MOOC

Course Code	MBT5031	Semester	III
Course Title	МООС		
Credits	2	Туре	Elective

Course Description

The course provides added knowledge on different academic streams to supplement tourism studies and to enhance learner's multi-disciplinary skills.

Course Outcome

By the end of the course, students are expected to be able to:

• CO1: Earn various add-on knowledge required for the tourism, travel, and hospitality sector employability.

Course Structure

MOOC is an online course with the option of free and open registration, a publicly shared curriculum, and openended outcomes. MOOCs integrate social networking, accessible online resources and are facilitated by leading practitioners in the study. Most significantly, MOOCs build on learners' engagement who self-organize their participation according to learning goals, prior knowledge and skills, and common interests. MOOCs are available to students to supplement their learning and personalized learning environments.

In this course, Students can register for an approved MOOC course within the period of the semester. A certificate need to be submitted to the department before the commencement of semester end examinations. Marks and credits will be awarded based on the certificate of MOOC.