



के रल के न्दय व् यशयवयदयलय
CENTRAL UNIVERSITY OF KERALA

कवसरगोड / KASARAGOD

Department of Commerce and International Business

Proceedings of Board of Studies Meeting

Board of Studies meeting of the Department of Commerce and International Business, Central University of Kerala, Periyar, Kasaragod, was held on July 7th 2020, Tuesday, from 2 PM onwards through Google Meet. The internal members were present at the conference hall of Gangotri Block. The meeting was addressed by the honourable Vice Chancellor, Dr. G Gopakumar.

Members Present:

1. Prof Dr V Balachandran, Professor and Head, Department of Management Studies, Dean, School of Business Studies, Central University of Kerala.
2. Prof Dr N Ragavan, Department of Commerce, University of Madras, Chennai.
3. Prof Dr Mavoothu, Director, School of Management Studies, Cochin University of Science and Technology, Kochi.
4. Prof Dr B H Suresh, Department of Commerce, University of Mysore, Mysore.
5. Dr Antony Joseph, Manadan, XV/57, Nazareth Road, Aluva.
6. Mr K G Madhu, Managing Director, Ammini Group of Institutions, Papanamcode, Thiruvananthapuram.
7. Prof Dr E K Satheesh, Dean, Department of Commerce and Management, Calicut University, Kozhikode.
8. Prof Dr T Mallikarjunappa, Head (I/C), Department of Commerce and International Business.

Prof T Mallikarjunappa, HOD of the Department, welcomed the honourable Vice Chancellor and all the members who were present online for the BOS meeting. The honourable Vice Chancellor, Central University of Kerala, discussed the process that the CUK follows in revising the curriculum and urged all the members to contribute to make the best syllabus for the newly started Department of Commerce and International Business. This was followed by brief introduction of all the members. After the introduction of the members, the agenda for the meeting were taken up for discussion. The decisions of the different agenda are given below.

Agenda 1: Revision of the existing MCom curriculum.

Decision: The members had read the proposed syllabus and the regulations which were sent through mail and the discussion on the syllabus started with each member suggesting the changes to be made in the proposed syllabus. The proposed syllabus was presented for making the suggestions for revision. The HOD explained the revised syllabus and the need for the revision and invited members to contribute to enriching the course curriculum.

Agenda 2: Suggestion of the courses that could be continued and courses that can be added in the new syllabus.

Discussion: The following suggestions were put forward by the members:

Dr Antony Joseph suggested that International Business may be offered as Elective for MCom. More practical approaches like Registration Formalities to get I.C.C number from D.G.F.T, Modes of Entry into Global markets, F.T.P.Foreign Trade Policy, Incentives offered by Government, Institutional support by Government for Foreign trade, Payment Terms; L/C, D/P,D/A, Sale Terms – Quotations, FOB, CIF, Documentation , Insurance – Marine, Pre-shipment inspection, Quality Control, Processing of Export order should be incorporated in International Business, which would benefit the students in future. He has suggested a syllabus with 5 modules for the subject International Business.

Dr Antony Joseph suggested that the following topics may be included in the syllabus of:

1. Principles of Management – M.B.O, PERT, CPM, Major forms of business organizations.
2. Marketing Management – B2B Marketing, Industrial Marketing, Logistics & Supply Chain Management, Rural Marketing, Retail Marketing, Tele Marketing, Mobile Marketing, other digital forms and video platforms.

Dr B H Suresh suggested that syllabus should include the papers which are prescribed for NET. He also suggested eliminating elementary aspects from the subjects Advanced Management Accounting and QT for Decision Making.

Dr D Mavoothu offered the following suggestions:

1. Case studies to be discussed for the courses.

2. More inputs from Indian Epics (Mahabharatha and Ramayana) and value system can be used rather than the Western inputs in teaching the paper 'Corporate Governance and Business Ethics'.
3. The last two modules (IV AND V) in paper 'Corporate Governance and Business ETHICS' can be used for teaching Business Ethics and first three modules can be for Corporate Governance. He has suggested a detailed structure of IV and V module.

Dr. N Ragavan made suggestions for the following subjects;

1. International Financial Reporting Standards – He suggested that the disclosure and treatment matter should be given priority from learning perspective and all IFRS to be introduced.
2. Legal Framework for Business and Commerce – The legislative provisions of Competition Act , Insolvency and Bankruptcy Code, Prevention of Money Laundering Act, and Judicial Pronouncement to be included in the syllabus.
3. Principles and Practices of Auditing – To incorporate Standards on Auditing, Practical Audit situations, and Legislative provisions on auditing matters in the syllabus.

Decision: The board resolved to modify the course curriculum and the regulations and accept the same after incorporating the suggestions which the members could send after the meeting through email. The revised syllabus with the changes suggested by the members of the board could be sent to the university for further action.

Agenda 3: Addition of SWAYAM courses in the I, II and III semesters of MCom.

Decision: The board took note of the suggestions on the courses on SWAYAM that a student could opt. It was suggested that SWAYAM Courses to be offered at any time during the course duration but preferably in First, second and third semesters. The credits earned by the students in the SWAYAM should be incorporated into the grade sheet of the students.

Agenda 4: Any other matter of relevance.

The members made different suggestions on the way curriculum could be structured.

1. Number of units for the elective papers to be reduced to four.
2. In the subject Marketing Management, more practical aspects need to be incorporated.
3. Students should be made familiar with the online recruitment sites and profile creation in such sites, by including it under the subject Human Resource Management.

4. MSME website and its importance to be highlighted in the subject Entrepreneurship Development.
5. Dr B H Suresh made a suggestion connected with the regulations. He pointed that the rules relating to the failure of students in any exam and re-conduct of exam is not clear in the regulations. The HOD clarified that these are governed by the CBCS regulations of the CUK. Another point was that in his opinion the Vice Chancellor should have the power to modify the regulations or to solve a problem any time but not only up to three years. The suggestion is accepted and the relevant clause has been changed to incorporate this suggestion

It is resolved to revised the course curriculum and send it to the university for further action.

Sd/-

Prof Dr V Balachandran

Sd/-

Dr B H Suresh

Sd/-

Prof Dr N Ragavan

Sd/-

Dr Antony Joseph

Sd/-

Prof Dr E K Satheesh,

Sd/-

Mr,K G Madhu

Sd/-

Prof Dr Mavoothu

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Prof Dr T Mallikarjunappa,

(Chairman)

MCM5301 INTERNATIONAL FINANCIAL MANAGEMENT

Course Code	MCM5301	Semester	III
Course Title	<i>INTERNATIONAL FINANCIAL MANAGEMENT</i>		
Credits	4	Type	CORE

This course shall have 3 lecture hours, 2 practicals, 1 tutorial.

This is a Skill based, employability based course.

Course Objective

To provide students with a conceptual framework of evaluating various investment avenues and to give with a conceptual and analytical framework of different financial instruments, markets, regulations, their risk and returns and strategies in managing funds.

Learning Objective

- To give a specialized knowledge of significance of Foreign exchange and its relevance to survival of Companies in international markets
- To describe the international monetary system and the foreign exchange markets.
- Identify the basic philosophies that govern corporate behavior throughout the world.
- Forecast exchange rates based on the parity conditions that should apply between spot rates, forward rates, inflation rates, and interest rates.

Course Structure

UNIT I:

The Indian Forex markets: Overview of the Foreign Exchange Management Act-Convertibility of rupee -exchange control - Indian exports & imports -policies - practices and documentation.

UNIT II:

International Financial Markets and Instruments - International capital and money markets. Arbitrage opportunities - integration of markets - International capital and money market instruments GDRs, ADRs, Euro-Bonds, CPs, FRNs, Euro deposits, Eurocurrency markets.

Foreign Exchange Market: Structure and market infrastructure, major participants, Spot market, quotations, cross rates, currency arbitrage, forward market, forward quotations, relationship between forward rate and future spot rate, Forecasting exchange rates. determinants of exchange rates, Exchange rate behavior, Law of one price, purchasing power parity, interest rate parity, Fisher effect-implications

UNIT III:

Measuring Exposure to Exchange rate fluctuations: The investor hedge argument, Currency

diversification argument, Stakeholder diversification argument. Types of exposure – Transaction exposure, economic exposure, translation exposure.

Managing Transaction Exposure: Hedging exposure to payables and receivables – Forward or Futures Hedge, Money Market Hedge-Hedging for Long Term forward contracts – Parallel loan; alternative hedging techniques – leading and lagging, cross hedging, currency diversifications.

Managing Economic exposure and Translation exposure: Translation methods; current / noncurrent, monetary / non-monetary, current rate methods. Economic exposure- determinants of operating exposure, managing operating exposure.

UNIT IV:

Interest rate derivatives and SWAPS: Interest rate swaps, currency swaps, interest rate forwards futures, structured notes

Country Risk Analysis: Significance of country risk analysis - political and financial risk, assessment of risk factors, country risk ratings, techniques to assess country risk, measuring country risk, preventing host government takeovers.

UNIT V:

Financing Decisions by MNCs and long term investment appraisal: International investment decisions: Cost of capital for international investments – cost of equity capital, Cost of debt, Weighted average cost of capital, Discount rates for foreign investments, capital budgeting in MNCs.

Practicals

- Discussion on Exchange rate for several currencies.
- Group works on International Financial Management aspects related to any recent financial crisis.
- Presentation on Exchange rate theories and analysis of its practical implications.

Skills

- Students attain thorough understanding of international investment and financing decisions.
- Students acquire understanding of additional complexities in financial management when moving from domestic to an international arena.
- Students gain proper understanding of different hedging techniques.

Learning/Course Outcomes

- Understand international capital and foreign exchange market
- Identify and appraise investment opportunities in the international environment
- Identify risk relating to exchange rate fluctuations and develop strategies to deal with them
- Identify and evaluate foreign direct investment and international acquisition opportunities.

Books for Reference:

1. Apte P G- International Financial Mangement -Tata McGraw Hill Publishing Company Ltd.
2. Avadhani. V A – Marketing of Financial Services and Market- Himalaya Publishing House.
3. Avadhani.V A- International Financial Management- Himalaya Publishing House.
4. Bekartgeert and Drick J. Robert-International Financial Management- PHI Learning Pvt. Ltd., New Delhi.
5. David K Eiteman, Arthur I. Stonehill& Michael H. Moffett - Multinational Business Finance- Addison Wesley Longman Pvt. Ltd.
6. Dun and Broadstreet- Foreign Exchange Markets- Tata McGraw Hill Publishing Company Ltd.
7. Eiteman K. David et al- Multinational Business Finance-Dorling Kindersley India Pvt. Ltd., New Delhi.
8. EunCheol and Resnick Bruce-International Financial Management- Tata McGraw hill publishing company Ltd., New Delhi.
9. Francis Cherunilam - International Business- Prentice Hall India
10. Janakiraman Sundram, -Derivatives and Risk Management- Dorling Kindersley India Pvt.Ltd.
11. Jeevanandan.C- Foreign Exchange and Risk Management-, Sultan Chand and Sons, New Delhi.
12. Jeff Madura - International Financial Management- Cengage Learning India Pvt. Ltd., New Delhi.
13. Joseph Daniels & David Vanhooose- International Monetary and Financial Economics-S Chand & Company Ltd.
14. Keith Pilbeam. - International Finance – Palgrave Macmillan.
15. Kevin S-Fundamentals of International Financial Management-Prentice Hall India.
16. Machiraju H R- Intemational Financial Markets and India -New Age International Limited Publishers
17. MadhuVij-International Financial Management-Excel Books, New Delhi.
18. Madura -International Corporate finance- Cengage learning India Pvt. Ltd., New Delhi.
19. Maurice D. Levi -. International Finance-Routledge.
20. Rajwade A.V.-Cash & Derivatives markets in foreign Exchange-Tata McGraw Hill education Pvt. Ltd., New Delhi.
21. Rodriguez & Carter. - International Financial Management-Prentice Hall.
22. Shapiro C. Alan - Multinational Financial Management-Wiley India Pvt.Ltd.
23. Sharma K S- Institutional Structures of Capital Markets in India-Writers and Publishers, Corp.; sole distributors: Sterling Publishers ,Delhi.
24. VyuptakeshSharan - International Financial Management-Prentice Hall India.