



CENTRAL UNIVERSITY OF KERALA

केरल केन्द्रीय विश्वविद्यालय

DEPARTMENT OF MANAGEMENT STUDIES

Sl: No:	Name Of Student	Register Number	Year of Admission	Title Of Thesis	Guide	Type Of Work	Place Of Work
1	AJINRAJ.P.V	BMG051901	2019	FUNDAMENTAL ANALYSIS OF TCS AND WIPRO	Dr Arunima K V	Internship and project	Hedge Equities, Kochi
2	AKASH MOHAN .A	BMG051902	2019	A STUDY TO ANALYSE THE WORKING CAPITAL MANAGEMENT AT SULFEX MATTRESS COMPANY	Saumya C Manoharan	Internship and project	Sulfex mattress Company Kannur
3	ANU ELSA ABRAHAM	BMG051903	2019	EMPLOYEE WORK LIFE BALANCE	Lakshmi Varma	Project	Hedge Equities, Kochi
4	ATHIRA.M	BMG051904	2019	A STUDY OF INTERNET ADVERTISING AMONG USER'S PERSPECTIVE WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT	Mrs. Shamla	Independent research Study	Kasargod District
5	AYSHA SAFEENA	BMG051905	2019	A STUDY OF MARKETING MIX AND COMPETITIVE ANALYSIS OF TEAM INTERVAL	Saumya C Manoharan	Internship and project	Team Interval, Kochi
6	AZAL AKBAR	BMG051906	2019	A STUDY OF EFFECTIVENESS OF PERFORMANCE APPRAISAL AT MERIIBOY ICECREAM	Preena K V	Internship and project	Meriiboy Icecream
7	BIPIN.P.V	BMG051907	2019	A STUDY ON YOUNG CONSUMER'S PERCEPTION TOWARDS SOCIAL MEDIA ADVERTISING	Dr Arunima K V	Independent Research Study	Kasargod District
8	BRINTHIMA .B.K	BMG051908	2019	CONTEMPORARY HR PRACTICES IN IT SECTOR: A STUDY WITH REFERENCE HITECH INFOTECH SERVICES, PUNE	Prof Dr V Balachandran	Internship and Project	Hitech Infotech Services, Pune
9	DEVANAND.V	BMG051909	2019	EFFECTIVENESS OF QUALITY MANAGEMENT AT HLL LIFECARE LTD	Saumya C Manoharan	Internship and Project	HLL Lifecare Ltd, Kochi



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10	FATHIMA AFAF ISMAIL	BMG051910	2019	A STUDY ON CSEZ REGULATIONS FOR EXPORT WITH SPECIAL REFERENCE TO HLL LIFECARE LTD	Lakshmi Varma	Internship and Project	HLL Lifecare Ltd, Kochi
11	FATHIMATH SHAHANA .P	BMG051911	2019	A STUDY OF PERFORMANCE APPRAISAL OF EMPLOYEE AT DINESH FOODS	Mrs. Shamlam	Project work	Dinesh Foods, Kannur
12	KHADEEJATH FARHANA M.H	BMG051912	2019	EFFECTIVENESS OF TALENT ACQUISITION AT VKC GROUP	Preena K V	Project Work	VKC group, Kozhikode
13	KOYIPPALLY JOSEPH JOSEPH	BMG051913	2019	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN THE FINANCIAL SERVICE INDUSTRY DURING COVID 19 LOCKDOWN WITH RESPECT TO HEDGE EQUITIES	Mr Muhammed Nayeef A V	Internship and Project	Hedge Equities, Kochi
14	KRIPASHREE K.K	BMG051914	2019	COMPARATIVE STUDY ON CONSUMER BEHAVIOR OF DIGITAL PAYMENT APP (GOOGLE PAY AND PHONEPE)	Dr Arunima K V	Independent research Study	Kasargod District
15	MANU.K.V	BMG051915	2019	STUDY ON SHARE MARKET AWARENESS AMONG ASPIRING BUSINESS PROFESSIONALS	Saumya C Manoharan	Independent research Study	Kasargod District
16	MUBASHIRA.K.V	BMG051916	2019	FUNDAMENTAL ANALYSIS OF FMCG COMPANY HUL WITH RESPECT TO HEDGE EQUITIES	Lakshmi Varma	Project work	Hedge Equities, Kochi
17	MUHAMMED SHAHEEN .K.H	BMG051917	2019	HEALTH AND WELLNESS PROGRAM OF BASKIN ROBBINS EMPLOYEES	Mrs. Shamlam	Project work	Baskin Robbins, Bangalore
18	NABEELA SULTHANA M.K	BMG051918	2019	EQUITY RESEARCH ON FMCG SECTOR	Mr Muhammed Nayeef A V	Internship and Project	Hedge Equities, Kochi
19	NAFEESATH SAMEENA	BMG051919	2019	EFFECTIVENESS OF BRAND STRATEGIES AND ITS	Preena K V	Internship and Project	Team Interval, Kochi



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DEPARTMENT OF MANAGEMENT STUDIES

				COMPONENTS OF AN EDUCATIONAL STARTUP WITH SPECIAL REFERENCE TO TEAM INTERVAL			
20	R. ATHUL KRISHNA	BMG051921	2019	FUNDAMENTAL ANALYSIS OF PRIVATE SECTOR BANKS	Prof Dr V Balachandran	Internship and Project	Hedge Equities, Kochi
21	RAKHI.R	BMG051922	2019	THE INFLUENCE OF AWARENESS, CONVENIENCE, AND LIFESTYLE ON FMCG CONSUMER BUYING BEHAVIOUR AMID COVID-19.	Dr Arunima K V	Independent research Study	Kasargod district
22	SABITH.M.H	BMG051923	2019	IMPACT OF COVID 19 PANDEMIC ON IT AND AUTOMOBILE SECTOR	Mr Muhammed Nayeef A V	Internship and Project	Hedge Equities, Kochi
23	SHANFEER .M.P	BMG051924	2019	A STUDY OF EFFECTIVENESS OF SALES PROMOTION TECHNIQUES TOWARDS PURCHASE OF MERIIBOY ICE CREAM	Lakshmi Varma	Internship and Project	Meriiboy Icecream
24	SHIYONA PRAJOSH	BMG051925	2019	A STUDY OF EMPLOYEE SATISFACTION FACTORS AND IMPACT WITH REFERENCE TO KVR VEHICLE, KANNUR	Mrs. Shamlala	Internship and Project	KVR Motors , Kannur
25	SIDHARTH.K	BMG051926	2019	A STUDY OF QUALITY MANAGEMENT TECHNIQUES IN QUALITY ASSURANCE OF PRODUCTS AT HLL LIFECARE LTD	Mr Muhammed Nayeef A V	Internship and Project	HLL Lifecare Ltd, Kochi
26	SNEHA	BMG051927	2019	JOB SATISFACTION AMONG EMPLOYEES WORKING FROM HOME WITH SPECIAL REFERENCE TO IT INDUSTRY	Preena K V	Independent research Study	IT industry(companies based at Bangalore)
27	SNEHA MATHEW	BMG051928	2019	A STUDY ON HRD INITIATIVES THROUGH AGRIBUSINESS INCUBATORS	Dr Arunima K V	Internship and Project	CPCRI, Kasargod



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28	SOUMYA.P.V	BMG051929	2019	EFFECT OF TECHNOSTRESS ON ORGANIZATIONAL COMMITMENT IN THE REMOTE WORKING MODEL: A STUDY OF INDIAN IT SECTOR	Prof Dr V Balachandran	Independent research Study	IT Industry(Companies based at Bangalore)
29	SUDHARSAN.T	BMG051930	2019	EQUITY RESEARCH AND ANALYSIS OF BANKING SECTOR	Saumya C Manoharan	Internship and Project	Hedge Equities, Kochi
30	ULLAS .K	BMG051931	2019	EQUITY RESEARCH OF AUTOMOBILE SECTOR	Lakshmi Varma	Internship and Project	Hedge Equities, Kochi
31	UNNIKRISHNAN.T	BMG051932	2019	FINANCIAL ANALYSIS OF RAMNAGAR WEAVERS COOPERATIVE LTD	Mrs. Shamla	Internship and Project	Ramnagar weavers Cooperative Ltd, Kasargod
32	VAISAKH.T	BMG051933	2019	A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT AT HLL LIFECARE LTD	Mr Muhammed Nayeef A V	Internship and Project	HLL Lifecare Ltd, Kochi
33	VEENA VENUGOPAL K	BMG051934	2019	A STUDY ON CONSUMER SATISFACTION TOWARDS HIRED TRANSPORTATION SERVICE	Preena K V	Independent research Study	Kasargod district

30/04/2021

PROJECT STUDY COMPLETION CERTIFICATE

This is to certify that **Mr. Ajinraj PV (Hedge ID:IP01029) (Reg No. BMG051901)** from **Central University of Kerala** has successfully completed his Project at Hedge Equities Ltd., Cochin from 22nd February 2021 to 24th April 2021.

He has worked on a project titled **“Fundamental Analysis on TCS and Wipro.”**

His performance exceeded expectations and he was able to complete the project successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.





Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 93493 12345
Email : info@hedgegroup.in | Website : www.hedgeequities.com

Date: 14.06.2021

SMC/PRJ/21-22/PR-0018

CERTIFICATE

This is to certify that MR. AKASH MOHAN A (REG NO: BMG051902) MBA student of Department of Management Studies, Central University of Kerala, Kasaragod has successfully completed his internship on " A STUDY TO ANALYSE WORKING CAPITAL MANAGEMENT OF SULFEX MATTRESS COMPAY" in our company from 23.02.2021 to 31.03.2021 as part of his curriculum.

His conduct and character during the course of study was outstanding

For Sulfex Mattress Co

Authorized Signatory



03/05/2021

PROJECT STUDY COMPLETION CERTIFICATE

This is to certify that **Ms. Anu Elsa Abraham (Reg No.: BMG051903)** from **Central university of Kerala** has successfully completed her Project study in the topic “**Employee work life balance**” at Hedge Equities Ltd., Cochin from 22nd February 2021 to 31st March 2021. During the Project study Anu Elsa Abraham was exposed to the various activities of our Human Resource Department.

During the Project study, Anu Elsa Abraham demonstrated interpersonal and communication skills. Her performance exceeded expectations and she was able to complete the project successfully on time.

We at Hedge Equities Ltd., wish her all the very best in her future endeavours.

For Hedge Equities Ltd.



Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 93493 12345
Email : info@hedgegroup.in | Website : www.hedgeequities.com



CERTIFICATE

This is to certify that the project Report titled, “**A Study of Internet Advertising Among User’s Perspective With Special Reference To Kasaragod District**” is a bonafide record of work done by **Athira M** during Fourth Semester and submitted in partial fulfillment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod
Date: 11.05.2021

Mrs. Shamla
Faculty Supervisor

Head of the Department

26/04/2021

CERTIFICATE OF INTERNSHIP

TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that **AYSHA SAFEENA** of Central University of Kerala has successfully completed 6 weeks of Internship for a period from 02/02/2021 to 07/04/2021 in the area of Marketing at INTERVAL.

During the tenure of the internship, she was sincere, trustworthy, and committed towards all those works assigned to her. Her performance exceeded expectations and she was able to complete the internship [®] successfully on time.

We wish her all the best for her future endeavours

break for a change

Sincerely,



MUHAMMED SHAMMAS CH
HR OFFICER
INTERVAL



CERTIFICATE

This is to certify that Mr. **AZAL AKBAR** (Reg No: **BMG051906**), **MBA** student of **DEPARTMENT OF MANAGEMENT STUDIES , CENTRAL UNIVERSITY OF KERALA**, had successfully completed his Internship & Project titled "**STUDY OF EFFECTIVENESS OF PERFORMANCE APPRAISAL AT MERIIBOY ICE CREAM** " in our firm for 6 weeks.

During the above mentioned period he found industrious and cooperative in all the assignments given to him and the conduct and character were good.

We wish him all the success in future endeavors.

for **Supreme Food Industries,**

A handwritten signature in black ink, appearing to read "Ambili", is written over a horizontal line.

AMBILI G S

Manager-HR



CENTRAL UNIVERSITY OF KERALA

DEPARTMENT OF MANAGEMENT STUDIES



CERTIFICATE

This is to certify that the project work titled “**A STUDY ON YOUNG CONSUMER’S PERCEPTION TOWARDS SOCIAL MEDIA ADVERTISING**” is a bona fide work of Mr./Ms./Mrs. **BIPIN P V** [REGISTER NO: **BMG051907**] in partial fulfilment for the award of degree in **MASTER OF BUSINESS ADMINISTRATION** of Central University of Kerala under my guidance during the year 2020-2021. This project work is original and not submitted earlier for the award of any degree/ diploma/ associate ship of any other University/Institution.

Place: Kasaragod

Date: 24/04/2021

Dr. Arunima K V
Faculty Supervisor

Head of the Department



HITECH INFOTECH SERVICES

14, 3rd Floor, Royal Empress, Baner Mahalunge Road, Pune - 411045

CERTIFICATE

March 31, 2021

To Whomsoever It May Concern

This is to certify that **Ms Brinthima B K** has worked in our organization from **February 22, 2021** till **March 31, 2021**. She was working for her **Project/Internship in HR** with our corporate office, Pune. She is released from the services effective from March 31, 2021.

During her tenure with us we found her sincere, hardworking and intelligent. To the best of our knowledge she bears a good moral character.

We wish her good luck for future endeavours.

For **Hitech Infotech Services**.



Authorized Signatory

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.Devanand.V**, MBA student of **Central University of Kerala, Kasaragod** has successfully completed the project under the guidance of QA team of Kakkanad Factory, HLL Lifecare Ltd, Kochi facilitated by **HLL Management Academy**. The period of the Internship was from 24.02.2021 to 31.03.2021. A copy of the report has been submitted.

We wish **Mr.Devanand.V** all success in his future endeavours.

HLL/HMA/STUD-PROJ/MAY-2021

26/05/2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms.Fathima Afaf Ismail**, MBA student of **Central University of Kerala, Kasaragod** has successfully completed the internship under the guidance of Mr.Binusundar, Manager (Stores, sales and IT), Kakkanad Factory, HLL Lifecare Ltd, Kochi facilitated by **HLL Management Academy**. The period of the Internship was from 24.02.2021 to 31.03.2021. A copy of the report has been submitted.

We wish **Ms.Fathima Afaf Ismail** all success in her future endeavours.

05.05.2021

CERTIFICATE

This is to certify that **Ms. KHADEEJATH FARHANA M H** [Reg. No. BMG051912] MBA student of Central University of Kerala, Kasargod successfully completed her project study entitled "*A study on performance appraisal of employees conducted at Dinesh Foods*", a unit of Kerala Dinesh Beedi Workers' Central Co-operative Society Ltd; Kannur during the period from 27.02.2021 to 31.03.2021.

She was very keen interested, well mannered and enthusiastic during the period of training.



SECRETARY



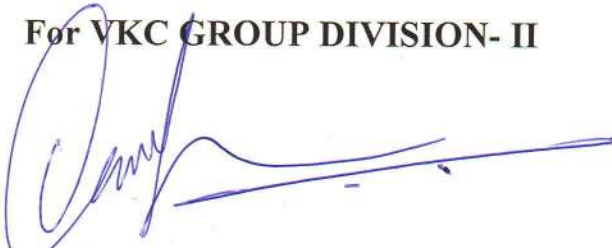
Ref: VKC/D-II /015/2021-22

Date: 26.04.2021

CERTIFICATE

This is to certify that Ms. Fathimath Shahana.P (Reg No: BMG051911), Master of Business Administration Student from Department of Management Studies, Under Central University of Kerala has successfully completed "Effectiveness of Talent Acquisition at VKC Group". From 4th March 2021 to 12th April 2021. During the time her performance & conduct was good.

For VKC GROUP DIVISION- II



V. Vinod Kumar
Head - Human Resources



24/04/2021

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Mr. Koyippally Joseph Joseph (Hedge ID: IP01015) (Reg No. BMG051913)** from **Central University of Kerala** has successfully completed his Internship Program at Hedge Equities Ltd., Cochin from 22nd February 2021 to 31st March 2021 in the topic '**Marketing of Financial Services**. During the internship Joseph was exposed to the various activities of our Marketing Department.

During the internship, Joseph demonstrated interpersonal and communication skills. His performance exceeded expectations and he was able to complete the internship successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.





Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 93493 12345
Email : info@hedgegroup.in | Website : www.hedgeequities.com



CERTIFICATE

This is to certify that the Project Report titled, “Comparative study on consumer behavior of digital payment app (Google Pay and PhonePe)” is a bona fide record of work done by **KRIPASHREE K K** during Fourth Semester and submitted in partial fulfilment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 24/04/2021

Dr. Arunima K V
Faculty Supervisor

Head of the Department



CERTIFICATE

This is to certify that the Project Report titled, “**A Study on Share Market Awareness Among Aspiring Business Professionals**” is a bona fide record of work done by **MANU K V** during Fourth Semester and submitted in partial fulfillment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 11/5/2021

Ms. Saumya C Manoharan
Faculty Supervisor

Head of the Department



CERTIFICATE

This is to certify that the Project Report titled, “**Fundamental Analysis of FMCG Company HUL with respect to Hedge Equities**” is a bonafide record of work done by **Mubashira KV** during Fourth Semester and submitted in partial fulfilment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 11.05.2021

Ms. Lakshmi Varma
Faculty Supervisor

Head of the Department



CERTIFICATE

This is to certify that the Orientation Study Report titled, “**Health and Wellness program of Baskin Robbins Employees**” is a bonafide record of work done by **MUHAMMED SHAHEEN K H** during Fourth Semester and submitted in partial fulfillment of the requirement of the degree of Master of Business Administration, Central University of Kerala under my guidance and Supervision.

Place: Kasaragod
Date: 11.05.2021

Mrs. Shamla
Faculty Supervisor

Head of the Department

15/06/2021

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Ms. Nabeela Sulthana M K (Hedge ID: IP01023) (Reg No. BMG051918)** from **Central University of Kerala** has successfully completed her Internship Program at Hedge Equities Ltd., Cochin in the topic “**Equity Research on FMCG Sector**” from 22nd February 2021 to 22nd April 2021. During the internship Nabeela was exposed the various activities of our Research Department.

During the internship, Nabeela demonstrated problem solving and analytical skills. Her performance exceeded expectations and she was able to complete the internship successfully on time.

We at Hedge Equities Ltd., wish her all the very best in her future endeavours.

For Hedge Equities Ltd.





Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

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Email : info@hedgegroup.in | Website : www.hedgeequities.com

26/04/2021

CERTIFICATE OF INTERNSHIP

TO WHOM-SO-EVER IT MAY CONCERN

This is to certify that **NAFEESATH SAMEENA** of Central University of Kerala has successfully completed 6 weeks of Internship for a period from 02/02/2021 to 07/04/2021 in the area of Marketing at INTERVAL.

During the tenure of the internship, she was sincere, trustworthy, and committed towards all those works assigned to her. Her performance exceeded expectations and she was able to complete the internship successfully on time.

We wish her all the best for her future endeavours

Sincerely,



MUHAMMED SHAMMAS CH
HR OFFICER
INTERVAL

30/04/2021

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Mr. R Athul Krishna (Hedge ID: IP01021) (Reg No. BMG051921)** from **Central University of Kerala** has successfully completed his Internship Program at Hedge Equities Ltd., Cochin from 22nd February 2021 to 24th April 2021 in the topic **“Fundamental Analysis of Private Sector Banks”**. During the internship Athul was exposed to the various activities of our Research Department.

During the internship, Athul demonstrated problem solving and analytical skills. His performance exceeded expectations and he was able to complete the internship successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.



Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
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Email : info@hedgegroup.in | Website : www.hedgeequities.com

30/04/2021

PROJECT STUDY COMPLETION CERTIFICATE

This is to certify that **Mr. R Athul Krishna (Hedge ID: IP01021) (Reg No. BMG051921)** from **Central University of Kerala** has successfully completed his Project at Hedge Equities Ltd., Cochin from 22nd February 2021 to 24th April 2021.

He has worked on a project titled **“Fundamental Analysis of HDFC Bank undertaken at Hedge Equities Private Limited”**.

His performance exceeded expectations and he was able to complete the project successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.



Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 93493 12345
Email : info@hedgegroup.in | Website : www.hedgeequities.com



CERTIFICATE

This is to certify that the Business Research project Report titled, “**The influence of awareness, convenience, and lifestyle on FMCG consumer buying behaviour amid COVID-19.**” is a bona fide record of work done by **RAKHI R** during Fourth Semester and submitted in partial fulfilment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 24/04/2021

Dr. Arunima K V
Faculty Supervisor

Head of the Department

17/05/2021

ONLINE PROJECT STUDY COMPLETION CERTIFICATE

This is to certify that **Mr. Sabith M H (Reg. No - BMG051923) (Hedge ID - IP01014)** from **Central University of Kerala** has successfully completed his Project study at Hedge Equities Ltd., Cochin from 22nd March 2021 to 24th May 2021.

During the Project study Sabith M H was exposed to the various activities of our Research Department. He has worked on a project titled "**Impact of covid 19 pandemic on IT and automobile sector**"

During the Project study Sabith M H demonstrated problem solving and analytical skills along with a self-motivated attitude to learn new things. His performance exceeded expectations and he was able to complete the project successfully on time.

We at Hedge Equities Ltd., wish his all the very best in his future endeavours.

For Hedge Equities Ltd.





Authorised Signatory

CIN : U75357257525KJG855557

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kuria Road, Andheri East, Mumbai - 400 072, Tel : 9072530273

CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 9349312345

Email : info@hedgegroup.in | Website : www.hedgeequities.com



CERTIFICATE

This is to certify that Mr. **SHANFEER MP** (Reg No: **BMG051924**), **MBA** student of **DEPARTMENT OF MANAGEMENT STUDIES , CENTRAL UNIVERSITY OF KERALA**, had successfully completed his Internship & Project titled "**A STUDY ON EFFECTIVENESS OF SALES PROMOTION TECHNIQUES TOWARDS PURCHASE OF MERIIBOY ICE CREAM**" in our firm for 6 weeks.

During the above mentioned period he found industrious and cooperative in all the assignments given to him and the conduct and character were good.

We wish him all the success in future endeavors.

for **Supreme Food Industries,**


AMBILI G S
Manager-HR





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Web : www.kvrvehicles.com

26/04/2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Shiyona Prajosh (Reg No. BMG051925) , a student of Master of Business Administration, Central University Of Kerala, Periya, Kasaragod has successfully completed three months (From 01-01-2021 To 31-03-2021) Internship programme at our organisation. Her involvement in the internship was appreciable.

We wish her all the success in her future endeavors.

Regards

For KVR Vehicle


Vishal Rajagopal

Manager (P & A)



HLL/HMA/STUD-PROJ/MAY-2021

26/05/2021

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.Sidharth.K**, MBA student of **Central University of Kerala, Kasaragod** has successfully completed the project under the guidance of QA team of Kakkanad Factory, HLL Lifecare Ltd, Kochi facilitated by **HLL Management Academy**. The period of the Internship was from 24.02.2021 to 31.03.2021. A copy of the report has been submitted.

We wish **Mr.Sidharth.K** success in his future endeavours.



CERTIFICATE

This is to certify that the Study Report titled “**Job satisfaction among employees working from home with special reference to IT industry**” is a bonafide record work done by *Sneha* during Fourth Semester and submitted in partial fulfillment of the requirement of the degree of Master of Business Administration, Central University of Kerala under my guidance and supervision.

Place: Kasaragod

Date: 11/5/2021

Ms. Preena.K.V

Faculty supervisor

Head of the Department



CERTIFICATE

This is to certify that the Project Report titled “**A study on HRD initiatives through Agribusiness Incubators**” is a bona fide record of work done by **SNEHA MATHEW** during Third Semester and submitted in partial fulfillment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: **Kasaragod**

Date:

Dr Arunima K V
Faculty Supervisor

Dr. JAYASEKHAR.S.
Senior Scientist ICAR-CPCRI
(Project Supervisor)

Head of the Department



CERTIFICATE

This is to certify that the Project Report titled, “**Effect of Technostress on Organizational Commitment in the remote working model: A study of Indian IT sector**” is a bonafide record of work done by **P V Soumya** during Fourth Semester and submitted in partial fulfilment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 11/5/2021

Prof. Dr. V. Balachandran
Faculty Supervisor

Head of the Department

29/5/2021

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Mr. Sudharsan T (Reg No. BMG051930) (Hedge ID: IP01022)** from **Central University of Kerala**, has successfully completed his Internship Program at Hedge Equities Ltd., Cochin from 22nd February 2021 to 15th May 2021 in the topic **“Equity Research and Analysis of Banking Sector”**. During the internship he was exposed to the various activities of our Research Department.

During the internship, Sudharsan demonstrated problem solving and analytical skills. His performance exceeded expectations and he was able to complete the internship successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.



Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273

CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel: 0484 6130400, Mob : 93493 12345

Email : info@hedgegroup.in | Website : www.hedgeequities.com

15/05/2021

INTERNSHIP COMPLETION CERTIFICATE

This is to certify that **Mr. Ullas K (Reg No. BMG051931) (Hedge ID: IP01020)** from **Central University of Kerala**, has successfully completed his Internship Program at Hedge Equities Ltd., Cochin from 22nd February 2021 to 8th March 2021 in the topic “**Equity Research of Automobile Sector**”. During the internship Ullas was exposed to the various activities of our Research Department.

During the internship, Ullas demonstrated problem solving and analytical skills. His performance exceeded expectations and he was able to complete the internship successfully on time.

We at Hedge Equities Ltd., wish him all the very best in his future endeavours.

For Hedge Equities Ltd.



Authorised Signatory

CIN : U65990MH2007PLC176866

Hedge Equities Limited

REGISTERED OFFICE :

B 302 Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurla Road, Andheri East, Mumbai - 400 072, Tel : 9072530273
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THE RAMNAGAR WEAVER'S INDUSTRIAL CO-OP. SOCIETY LTD;

No. H. L. IND.C (8)

Anandashram, Anandashram P.O., Kanhangad, Kasaragod Dist.
Ph: 0467-2202239, Email ID : ramnagarweaverssociety@gmail.com

Ref. No.

Date

TO WHOM IT MAY CONCERN

This is to certify that Mr.Unnikrishnan.T, student of MBA studies of Central University of Kerala, Krishna Block, Tejaswini Hills, Periy P.O., Kasaragod Dist, Kerala has successfully completed a summer internship in the field of Finance from 22nd February 2021 to 31st March 2021 under the guidance of Mr. Gangadharan.C.K.,Secretary , The Ramnagar Weavers Industrial Co-Op. Society Ltd. Anandashram.P.O., Kasaragod .Dist.

During the period of his internship program with us he had been exposed to different process was found punctual, hardworking and inquisitive.

We wish him every success in this life and career.

Place: Anandashram

Date : 31-3-2021

For The Ramnagar Weavers
Industrial Co.Operative Society
Ltd. No. HL. IND. (C) 8
Anandashram P.O.

President / Secretary



TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr.Vaisakh T**, MBA student of **Central University of Kerala, Kasaragod** has successfully completed the project under the guidance of Mr.Binusundar, Manager (Stores, sales and IT), Kakkanad Factory, HLL Lifecare Ltd, Kochi facilitated by **HLL Management Academy**. The period of the Internship was from 24.02.2021 to 31.03.2021. A copy of the report has been submitted.

We wish **Mr.Vaisakh T** all success in his future endeavours.



CERTIFICATE

This is to certify that the project Report titled, “**A Study on consumer satisfaction towards hired transportation service**” is a bonafide record of work done by **Veena Venugopal. K** during Fourth Semester and submitted in partial fulfillment of the requirement of the degree of **Master of Business Administration, Central University of Kerala** under my guidance and Supervision.

Place: Kasaragod

Date: 11/5/2021

Ms. Preena.K.V

Faculty supervisor

Head of the Department