

The Department of Commerce and International Business in association with Internal Quality Assurance Cell (IQAC), Central University Of Kerala, conducted a Professional Development Programme on “ENHANCING QUALITY OF UNIVERSITY EDUCATION” on 20th March 2021

In order to make the students capable for meeting the Global Job Market, the Department of Commerce and International Business in association with Internal Quality Assurance Cell (IQAC), Central University Of Kerala have organised Professional Development Programme on “How to prepare the graduates and Postgraduates for the Global Job Market and Enhance the quality of University Education in India?” on 20th March 2021, Saturday from 9 AM onwards (IST)(11.30PM Friday (US Time)).

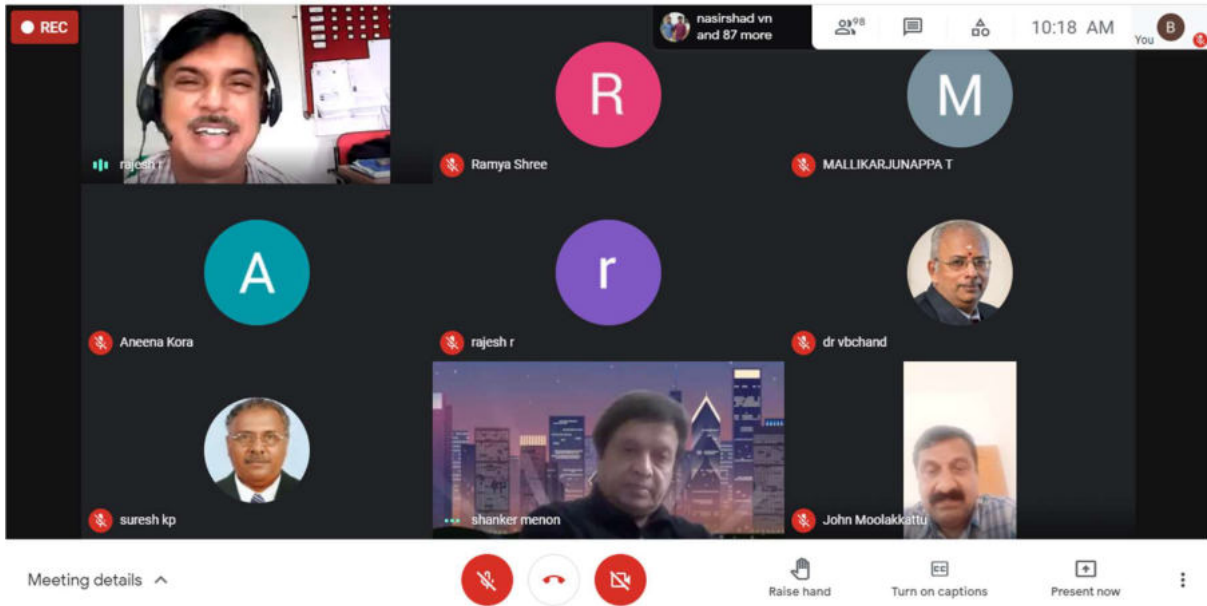
The webinar started with the Central University of Kerala Anthem. Students and faculty members from the Department of Commerce and International Business, Department of Management studies and Tourism were participated in the webinar.

Prof. Dr T Mallikarjunappa (HOD, Department of Commerce and International Business, Central University of Kerala) delivered welcome speech and introduction to the guest in the occasion. Prof Dr K P Suresh (Dean - Academic, Central University of Kerala) inaugurated the session with an inaugural speech about the topic.

Prof Dr V Balachandran (Dean, School of Business Studies, Central University of Kerala), Prof Dr M S John (Co-ordinator, NAAC, Central University of Kerala) and Dr Rajesh R (Director, IQAC, Central University of Kerala) delivered felicitations to the programme.

Dr. Shanker Menon (Chairman and CEO, Menon International LLC, USA Consultant, University of Florida; Business Director, Baltimore Area Council; Management Consultant, CARD, ASCI; Associate professor, Argosy University, USA) handled the special lecture on the topic “How to prepare the graduates and Postgraduates for the Global Job Market and Enhance the quality of University Education in India?”. He discussed the reasons why people are preferring to go abroad in search of job, what actually the global job market demands and expects from the young aspirants and the various skills that students should build by themselves for the survival and growth in the global job market. The prominent role of English language in the carrier and ways to improve the language and global knowledge was some other areas of the lecture. He has discussed the enhancement of quality of university education in India and also made a mention about the various international accreditations and its relevance. The students and faculty members had an interactive session with the resource person.

Dr K V Arunima (Guest Faculty, Department of Management Studies, Central University of Kerala) delivered vote of thanks to the all dignitaries and participants of the programme. Ms. Ramyashree S and Ms. Aneena Kora (II MCom Students) were Masters of Ceremony to the programme. The programme ended with National anthem at 11.45 AM.



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Krithika Nirchal

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Ramya Shree

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Ameensha

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dr vbchand

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John Moolakkattu

suresh kp

Meeting details ^

