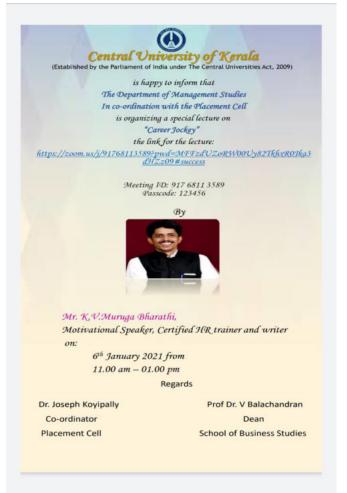


CENTRAL UNIVERSITY OF KERALA

<u>Report on CAREER JOCKEY- Soft Skill Development Program</u> <u>Organized by Department of Management Studies in coordination with the</u> <u>Placement Cell</u>

Department of Management Studies in coordination with the Placement Cell, Central University of Kerala, Organized, CAREER JOCKEY- A soft skill development program as part of the placement initiatives. **Mr Muruga Bharathi, Motivational Speaker, Certified HR trainer and writer** was the resource person for the program which was organised with an objective on inculcating motivation, goal setting and development for employability of the students.



The program commenced at 11.00 a.m with a brief introduction by Ms Saumya C Manoharan, Faculty and Placement Coordinator, Department of Management Studies on the Placement Agenda of the department which included initiatives soft skill development, linkedin participation, association with Kerala Academy of Skill Excellence(KASC), forthcoming interactive sessions with soft skill trainers. Prof V Balachandran, Dean, School of Business Studies and Head, Department of Management Studies introduced and welcomed the resource person Mr Muruga Bharathi to the participants and appreciated and Dr Koyippally Joseph, the Placement Coordinator of CUKerala for coordinating the program. He officially welcomed all the faculty members of School of Business Studies and enthusiastic student participants. Dr Koyippally Joseph, Associate Professor and Placement Coordinator of CUKerala felicitated by emphasizing the significance of such training initiatives for the students of CUKerala in building and developing their career. He also appreciated the resource person and wished all the participants for making the best use of the session.

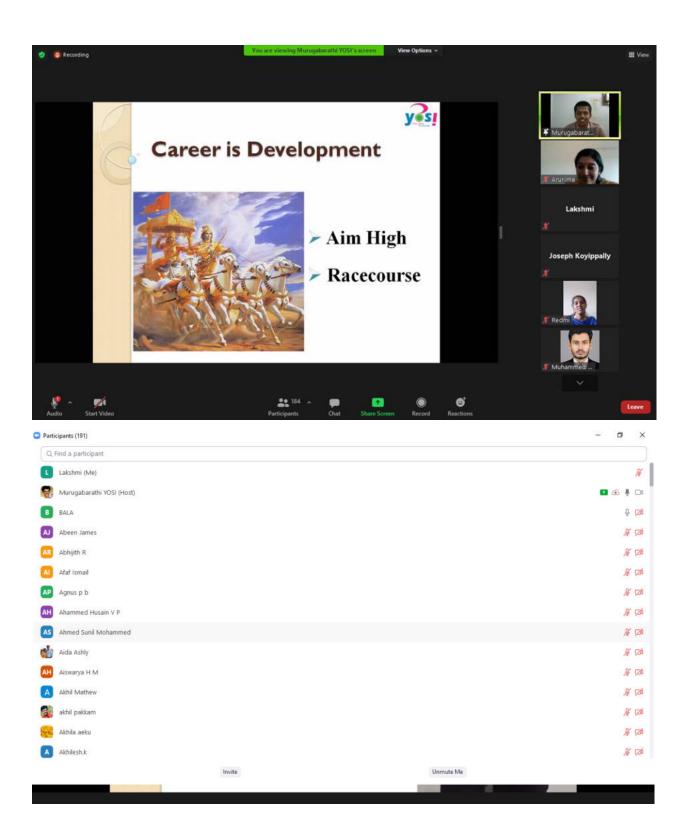
Mr Muruga Bharathi, founder of YOSI HR training Pvt. Ltd is a certified HR trainer with 16 years of experience and has a proven track record of training thousands of Students, Teachers, Employees and Top level Executives. He had conducted more than 1000 programs in the last eight years (recorded in Website) and authored 12 books on motivation and development. He opened the session with the famous slogas in Bhagavat Gita explaining the role of Krishna in driving Arjuna to his goals. He defined "Career" as a "racehorse" where continuous focus and development is important and hence the program is effectively termed as "CAREER JOCKEY". He pointed the importance of passion in deciding a career path, choosing a right career based on Interest, Capacity, Opportunity and Situation and keep the spark live throughout the career. He also emphasized on how resources can be "used", "misused" and "made use of" and that it is always important for professionals to dress up to the trends. He concluded with a situation from Bible which reminds us that 'we will get what we want but may not be in the desired way'. The session was highly inspiring and motivating as it reminded the participants to gear up positively to their goals by making the best use of time and resources available.

The session was followed by an interaction of resource person and participants where, managing the career hurdles, lockdown boredom and demotivation issues, managing the career expectation of freshers were discussed. The participants thanked the resource person for an inspiring session.

A total of 192 participants joined the Zoom meeting and m any of them enthusiastically responded in the chat box either as queries or feedback. The program concluded by 1.00 p.m

Ms Brinthima B K, student of Management studies delivered the Vote of Thanks. Ms Shiyona Prajosh , student of Management Studies anchored the program as the Master of Ceremory.

CENTRA	L UNIVERSITY OF KERA	LA	
Depa	rtment of Management Studies in coordination with the Placement Cell Organizes		
С	AREER JOCKEY		
	89?pwd=MFFzdUZoRW00Uy82TkhxR0J		
6th Janua	ry 2021 from 11.00 a.m – 01.00 p	.m	
	Program Schedule		
Placement Agenda of DMS:	Ms Saumya C Manoharan, Faculty & Placement Coordinator DMS, CUKerala	11.03 - 11.05 a.m	
Welcome Address:	Prof Dr V Balachandran Dean, School of Business Studies Head, DMS, CUKerala	11.05 - 11.10 a.m	
Felicitation:	Dr Koyippally Joseph Placement Coordinator, CUKerala	11.10 - 11.15 a.m	
Special Address:	Mr. K.V.Muruga Bharathi Motivational Speaker, HR trainer & writer	11.15 - 12.45 p.m	
Interaction:		12.45 – 12.58 p.n	
Vote of Thanks:	Ms Brinthima B K	12.58 – 1.00 p.m	
Master of Ceremony:	Ms Shiyona Prajosh		



Zoom Meeting Recording				 ✓ Chat 	
	1			num me to everyone.	14.50 111
6	Lakshmi	-	Arunima	Thank you sir for the inspiring session.	
	Cakstilli	YON		From Amitha Jose to Everyone:	12:38 PM
Murugabarathi	<u>*</u>	🦉 Nijo Joseph 🔜		the session was goodthe doubts I had was already cle by you!!thank u sir	ared
Shiyona Prajosh	Joseph Koyippally	Saumya Nivin	BALA	From Jisha Nair to Everyone:	12:38 PM
				it was informative sir	
			and an	From dhanya to Everyone:	12:38 PM
Redmi		C		session was excellent.thank you sir	
*	🔏 Rezmiya Fida	🔏 Central Unive	🥂 Shaik Aashiq 🚨	From Shamla Manzoor to Everyone:	12:38 PM
	D	Priyatha	Mariyam Irshada	Sir can you comment on the kinds of hurdles that overp in our way to achieve our passion?	ass
🥂 Praveena A 🎫	🥂 deepti yadav			From Nimitha madhu to Everyone:	12:38 PM
	Δ	MIDHUN	Meenakshi M	yes sir, it was really inspiring session. Thank you sir	
Soumya pv	/ Anand C.Sek.			From Akhila aeku to Everyone:	12:38 PM
				thank u so much for ur good session sir	
dhanya	Thushara	Amitha Jose	Anagha p v	To: Everyone 🛩	D File
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