

National Conference on “Public-Private-Community Partnership in Prevention and Management of Drug Abuse

Date: 7th & 8th January

Day: Monday & Tuesday

Two days' National Conference on the topic “Public- Private- Community Partnership in Prevention and Management of Drug Abuse” under the coordination of Dr.Jilly John, Department of Social Work, Central University of Kerala was organized on 07th and 08th of January 2019.. Inaugural address was given by Prof.(Dr) G. Gopakumar, Vice -Chancellor, Central University of Kerala. In his inaugural speech he mentioned that Drug abuse is another form of terrorism. Presidential address was delivered by Dr. Mohan A K, Head of the department of social work. Dr. Snehal Mehta, training director, Kripa Foundation,Mumbai was the chief guest and delivered the keynote address. During his speech he quoted that drug addiction is a multidimensional disease so that the treatment must be multidimensional. Prof S.V.S Chaudary, Ex-registrar prof. Of Education IGNOU, New Delhi, mentioned that according to the recent studies 90 percent of the street children are drug addicts and most of the children are under the age of 18. Prof. S V S Chaudhary released the Book of Abstracts which contains 105 abstracts of papers from 16 disciplines, from 23 states in India, to be presented in the Conference. Felicitation address was given by Dr. M. R Biju , Dean School of Social Sciences, Central university of Kerala. He mentioned that NGOs and voluntary organizations play a very responsible role in prevention of drug abuse due to their interface with the public. As a token of gratitude the guests were awarded potted saplings as memento. The programme began by the welcome dance of MSW students of Central University of Kerala. Dr. Jilly John, Assistant Professor of the Department of Social Work and the convener of the national conference delivered the welcome address. Vote of thanks was proposed by Mr. Mani K.J, research scholar, Department of Social Work.

The Conference consists of nine parallel sessions, three plenary sessions and paper presentations, cultural programmes etc. The valedictory session was held on 08-01-2019 in Seminar Hall,Sabarmati Block,Central University of Kerala,Periye,Kasaragod at 3.30 pm where all the participants including the students and scholars from different institutions,and the dignitaries were attending the programme and the Chief guest for the programme was Prof. (Dr.) M S John, Head and Dean of School of Global Studies.



കേന്ദ്ര സർവകലാശാലയിൽ ദേശീയ സെമിനാർ

പെരിയ • കേരള കേന്ദ്ര സർവകലാശാല സാമൂഹിക പ്രവർത്തന വിഭാഗത്തിന്റെ നേതൃത്വത്തിൽ നാഷണൽ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് സോഷ്യൽ ഡിഫൻസിന്റെ സഹകരണത്തോടെ 'ലഹരി ദുരുപയോഗം തടയുന്നതിലും കൈകാര്യം ചെയ്യുന്നതിലും പൊതു-സ്വകാര്യ - സന്നദ്ധ മേഖലകളുടെ സംയോജിത പ്രവർത്തനം' എന്ന വിഷയത്തിൽ ദ്വിദിന ദേശീയ സെമിനാർ തുടങ്ങി. കേന്ദ്ര സർവകലാശാല വൈസ് ചാൻസലർ ഡോ.ജി. ഗോപകുമാർ ഉദ്ഘാടനം ചെയ്തു.

സാമൂഹിക പ്രവർത്തന വിഭാഗം മേധാവി ഡോ.എ.കെ.മോഹൻ അധ്യക്ഷത വഹിച്ചു.

മുഞ്ചൈ കൃപാ ഫൗണ്ടേഷൻ ട്രെയിനിങ് ഡയറക്ടർ ഡോ.



കേരള കേന്ദ്രസർവകലാശാല സാമൂഹിക പ്രവർത്തന വിഭാഗത്തിന്റെ നേതൃത്വത്തിൽ നാഷണൽ ഇൻസ്റ്റിറ്റ്യൂട്ട് ഓഫ് സോഷ്യൽ ഡിഫൻസിന്റെ സഹകരണത്തോടെയുള്ള ദ്വിദിന ദേശീയ സെമിനാർ വൈസ് ചാൻസലർ ഡോ. ജി. ഗോപകുമാർ ഉദ്ഘാടനം ചെയ്യുന്നു

സ്നേഹാൽ മേത്ത മുഖ്യാതിഥിയായി. അബ്ദുസദ്ദിക് ബുക്കിന്റെ പ്രകാശനം ഇഗ്നോ യൂണിവേഴ്സിറ്റി മുൻ റജിസ്ട്രാർ പ്രഫ. എസ്. വി.എസ്. ചൗധരി നിർവഹിച്ചു.

ഐജി പി.വിജയൻ വീഡിയോ കോൺഫറൻസിലൂടെ പ്രഭാഷ

ണം നടത്തി. കേന്ദ്ര സർവകലാശാല സാമൂഹിക ശാസ്ത്ര ഡീൻ ഡോ. എം.ആർ.ബിജു, സാമൂഹിക പ്രവർത്തന വിഭാഗം അസി.പ്രഫ. ഡോ. ജില്ലിജോൺ, ഗവേഷക വിദ്യാർഥി കെ.ജെ.മാണി എന്നിവർ പ്രസംഗിച്ചു.

സെമിനാർ ഇന്നു സമാപിക്കും.

നാട്ടുവർത്തനങ്ങൾ 09

മയക്കുമരുന്ന് ഭീകരതയുടെ മറ്റൊരു രൂപം - പ്രൊഫ. ജി.ഗോപകുമാർ



കേന്ദ്രസർവകലാശാല സാമൂഹിക പ്രവർത്തന വിഭാഗം ലഹരിക്കെതിരെ സംഘടിപ്പിക്കുന്ന ദ്വിദിന ദേശീയ സമ്മേളനം വൈസ് ചാൻസലർ പ്രൊഫ. ജി.ഗോപകുമാർ ഉദ്ഘാടനം ചെയ്യുന്നു

പെരിയ ▶ കേന്ദ്രസർവകലാശാല സാമൂഹിക പ്രവർത്തന വിഭാഗം ലഹരിക്കെതിരെ സംഘടിപ്പിക്കുന്ന ദ്വിദിന ദേശീയ സമ്മേളനം തുടങ്ങി. കേന്ദ്ര സർവകലാശാല വൈസ് ചാൻസലർ പ്രൊഫ. ജി.ഗോപകുമാർ ഉദ്ഘാടനം ചെയ്തു. ഭീകരതയുടെ മറ്റൊരു രൂപമാണ് മയക്കുമരുന്നെന്ന് അദ്ദേഹം പറഞ്ഞു. ലഹരിവസ്തുക്കളുടെ ദുരുപയോഗം ലോക

ത്തിന്റെ ഒരതിർത്തിയായ കൊളംബിയ മുതൽ നമ്മുടെ സംസ്ഥാനത്തെ കോവളം വരെ വ്യാപിച്ചുകിടക്കുന്ന മഹാമാരിയാണ്. ലഹരിയുടെ ദുരുപയോഗം തടയുന്നതിനും കൈകാര്യം ചെയ്യുന്നതിനും പൊതു-സ്വകാര്യ-സന്നദ്ധ മേഖലകൾ ഒരുമിച്ച് പ്രവർത്തിക്കണമെന്നും അദ്ദേഹം പറഞ്ഞു. സാമൂഹിക പ്രവർത്തന വിഭാഗം മേധാവി ഡോ. എ.കെ.

മോഹൻ അധ്യക്ഷനായിരുന്നു. ചടങ്ങിൽ അബ്സ്ട്രക്ട് ബുക്കിന്റെ പ്രകാശനം ഇഗ്നോ യൂണിവേഴ്സിറ്റി മുൻ രജിസ്ട്രാർ പ്രൊഫ. എസ്.വി.എസ്.ചൗധരി നിർവഹിച്ചു. ഡോ. സ്റ്റേഹാൽ മേത്ത, പി.വിജയൻ, ഡോ. എം.ആർ.ബിജു, ഡോ. ജില്ലി ജോൺ, കെ.ജെ.മാണി തുടങ്ങിയവർ സംസാരിച്ചു.



DEPARTMENT OF SOCIAL WORK CENTRAL UNIVERSITY OF KERALA

Tejaswini Hills, Periyar, Kasaragod-671316



NATIONAL CONFERENCE ON PUBLIC-PRIVATE-COMMUNITY PARTNERSHIP IN PREVENTION & MANAGEMENT OF DRUG ABUSE

7th & 8th January, 2019 (Monday & Tuesday)
Seminar Hall, CUK, Kasaragod, Kerala

In Association With
**NATIONAL INSTITUTE OF SOCIAL DEFENCE
NEW DELHI**

Conference Email : nationalconferenceswcuk19@gmail.com
CUK Website : www.cukerala.ac.in



Addiction to drugs, alcohol or tobacco has been an epidemic to the world. Despite the number of legislations, schemes, advertisements, programmes and the number of people getting addicted to these is on increase day by day. From mere experimentation to addiction, the distance is short. A person who is addicted to illicit substances becomes socially, financially, psychologically and morally shrunk and depleted. Considering the need of the hour, an appreciable endeavour is now being proposed by the National Institute of Social Defence, under the Guidance of the Ministry of Social Justice and Welfare. The Department of Social Work, Central University of Kerala in association with the National Institute of Social Defence is organising a National Conference on Public - Private - Community Partnership in the Prevention & Management of Drug Abuse.

CENTRAL UNIVERSITY OF KERALA

The Central University of Kerala, Kasaragod, came into being in 2009 under the Central Universities Act 2009 (Parliament Act No. 25 of 2009). The University is founded on the noble vision of a 'caring wisdom' and is guided by the lofty ideals of academic and social commitment, moral steadfastness and intellectual and spiritual enlightenment, as reflected in its vision statement. Located in a region characterized by linguistic and ethnic diversity and cultural richness, the University seeks to harness the local resources – human, intellectual, social, artistic and cultural – while bringing in the best that is globally available, thus maintaining a fruitful, symbiotic relationship with a region that badly needs an educational uplift. The activities of the University will be planned in order to contribute to the improvement of the social and economic conditions of the people by developing their intellectual, academic and cultural resources. The university is capable of dealing with the most relevant issues of the area in a comprehensive manner.

DEPARTMENT OF SOCIAL WORK

The Department of Social Work was started with a Master Programme in 2012. It was started as one among the departments initiated at the university during its inception. The department aspires to become an excellent centre for developing social work professionals for promoting justice and empowerment. With a judicious mix of theory and practice, the department has geared itself to be strong in teaching, research and learning. In the year 2016 the Ph.D programme is also initiated at the department. The department carries the mission to become a center for excellence in learning, experience, research, training and services and provide a facilitative environment for participatory learning and one of its objectives is collaboration and co-operation with public, voluntary agencies and para-professionals. Based on this objective, the Department of Social Work would like to intervene on the emerging social problems related to drug addiction through collection and dissemination of knowledge.

NATIONAL INSTITUTE OF SOCIAL DEFENCE, NEW DELHI

The National Institute of Social Defence was set up originally as Central Bureau of the Correctional Services in 1961, under the Ministry of Home Affairs, in pursuance of the recommendations emerging at various National Forums. In 1964, the Bureau was transferred to the then Department of Social Security.

THEME OF THE CONFERENCE

A healthy population is the paramount wealth of a nation, and nations spend a major share of the national income in a competitive fashion to achieve this.

India has been remaining 'developing' for the last two decades. We expect to evolve into a developed nation in the next decade. Health is an inevitable constituent of achieving a developed status and we need to stabilize it in a prioritized manner. Damage caused by drug abuse is, in fact, irreparable. It extends to an inordinate extent as it is capable of causing both physical and mental disturbances. The problems caused by drug abuse are not limited to the consumer but its social impact has wider and far reaching consequences. A well-conceived, organized and scrutinized strategy is required to counter the formidable evil of substance abuse which brings out the devil in its consumers.

Various state governments have taken different approaches towards the control of illicit substances. The government of Kerala follows a method where the government controls the selling of alcohol and at the same time encourages the citizens to abstain from alcohol instead of imposing a total ban. This method is entirely dependent on raising the awareness levels about the ill-effects of alcohol abuse among the citizens. Other types of drugs are banned but the studies show that both the use of drugs and alcohol are on the rise and it is a concern that needs to be addressed urgently. Tackling this requires a Public Private Community Partnership Approach (PPCA). The conference looks forward to concoct expert opinion, suggestions and the views of the participants and paper presenters strengthening and restructuring the concept in a constructive manner.

OBJECTIVES OF THE CONFERENCE

- To promote Public Private Community Partnership models in prevention and management of substance abuse.
- To provide a platform for academicians, experts, practitioners, researchers, NGO personnel and students to share their knowledge, experience and research findings on issues related to drug abuse and ways of preventing drug abuse.
- To contribute a constructive concept which is organized, scrutinized, criticized and restructured by combining the intelligence of academicians, experts, practitioners, researchers, NGO personnel and students to the policy makers to regulate the intimidating presence of illicit substances in the Indian society.
- To make an assessment of the cause and consequences of drug abuse.
- To understand the policy implications on the prevention of drug abuse.

SUB-THEMES OF THE CONFERENCE

- *Substance abuse in various walks of life.*
- *Substance abuse and social problems.*
- *Risk and protective factors in substance abuse.*
- *Handling stigma with related to the treatment seeking and the effectiveness of de-addiction programmes.*
- *Promoting physical and mental health of a person who is using substances.*
- *Role of health care providers, media and social support groups in the prevention of substance abuse.*
- *Psychosocial interventions and support system for the prevention and management of substance abuse.*
- *Promoting community partnership models.*
- *Substance abuse prevention laws, programmes and policy changes.*
- *Research studies and education on substance abuse.*
- *Scope of public - private partnership in substance abuse.*

CALL FOR PAPERS

Papers that are based on the objectives and sub-themes of the conference will be accepted.

GUIDELINES FOR ABSTRACT SUBMISSION:

- *Abstract should NOT be more than 250 words with headings such as introduction, methodology, results, conclusion and keywords (3 – 5 keywords)*
- *Times New Roman style, font size 12, 1.5 spacing in a single file in MS Word format.*
- *Abstract should contain title of the paper, name, designation and institutional affiliation of authors, contact details (e-mail id & phone number) of presenting author at the end of the abstract.*
- *Abstract should be sent to: nationalconferenceswcuk19@gmail.com*
- *Registration is mandatory for all the presenting authors.*

GUIDELINES FOR FULL PAPER SUBMISSION:

- *Full paper should NOT be more than 4000 words with headings such as introduction, methodology, results, discussion and conclusion.*
- *Times New Roman style, font size 12, 1.5 spacing in a single file in MS Word format.*
- *Full paper should contain title of paper, name, designation and institutional affiliation of authors, contact details (Email id & Phone Number) of presenting author.*
- *Referencing style: APA 6th Edition*

Deadlines for submission of Abstracts and Full Papers	
Registration commences	05th October 2018
Last date for abstract submission	05th November 2018
Intimation of the selected paper	07th November 2018
Last date for full paper submission	05th December 2018

PUBLICATION

The research papers collected will be examined and the best papers will be published in collaboration with NISD, New Delhi as an edited book with ISBN number.



THEME BASED PHOTOGRAPHIC COMPETITION

The photographs are invited for the below mentioned theme and the selected entries will be exhibited at the venue of conference.

Theme:

'SAY NO TO DRUGS'

RULES AND REGULATIONS

- The photos submitted must be at least 640 pixel on the shorter side, and no more than 2000 pixels on the longer side. Image should not be larger than 2MB and must be in JPEG format.
- You are required to provide a unique title & description for image submitted. Advanced editing used to create illusions, deceptions and manipulations, and the adding and removing of significant elements within the frame are prohibited.
- The judgment is based on originality, concepts, technical excellence, composition and overall impact of the photograph on the theme.
- The judging panel shall assess and determine the winning photos. The result and winners will be announced at the time of conference. The panel's decision will be final

Last date for submission: 05th December 2018

Photograph should be sent to: nationalconferenceswcuk19@gmail.com

THEME BASED SKIT COMPETITION

Teams can choose any of the sub themes mentioned above and enact a skit .

RULES AND REGULATIONS



- The team should consist minimum of 6 members and maximum of 10 members.
- Team should bring all the materials required for the skit .
- Fire, Animals and explosive materials are not permitted in the venue.
- The judgment is based on theme, costume, coordination, creativity and performance. The panel's decision will be final .
- Each team will be given 10 minutes only.

Last date for Team Registration: 05th December 2018

CONFERENCE ORGANIZING COMMITTEE

CHIEF PATRON

Prof. (Dr.) G. GOPAKUMAR
Honourable Vice Chancellor
Central University of Kerala

Dr. A K. MOHAN

Head, Department of Social Work
Central University of Kerala

PATRON

Dr. A. RADHAKRISHNAN NAIR
Registrar, Central University of Kerala

Dr. JILLY JOHN

Assistant Professor & Conference Convenor
Dept. of Social Work, Central University of Kerala

ADVISORY COMMITTEE

Prof. JAYAPRASAD. K

Pro-Vice Chancellor
Central University of Kerala

Dr. M. R. BIJU

Dean, School of Social Sciences
Central University of Kerala

Mr. ANAND KATOCH

Director, National Institute of Social Defence

Prof. K. SEKAR

Registrar, NIMHANS

Prof. P.K. SHAJAHAN

Professor, Tata Institute of Social Sciences
Mumbai

Prof. S. V.S. CHAUDHARY

Ex-Registrar & Professor, IGNOU

Dr. MARY VENUS JOSEPH

Dean, Research
Rajagiri College of Social Sciences

Prof. REKHA ACHARYA

Dean, School of Social Sciences
Devi Ahalya University, MP

Dr. R. NALINI

Professor, Pondicherry University

Dr. SURESH KUMAR

Head, Clinical psychology, CRC-K , Calicut

JOINT CONVENORS

Dr. DILIP DIWAKAR, Asst. Professor, Central University of Kerala

Dr. LAXMI, Asst. Professor, Central University of Kerala



REGISTRATION PROCEDURE

Registration fee should be paid through NEFT transaction. Once the payment is made the participant should send a scanned copy or a digital copy of the slip/details of transaction along with duly filled registration form (available at [www.cukerala.ac.in/attached\with brochure](http://www.cukerala.ac.in/attached%5Cwith%20brochure)) to the email ID mentioned below. The confirmation shall be made from the Social Work Department through email.

Registratin for the Conference	
Students	Rs. 300
Local Students	Rs. 200
Group Registration for Students (Minmum 6 Students)	Rs. 1000
Ph. D & M. Phil Scholars	Rs. 500
Faculty	Rs. 1000
Practitioners	No Registration fee

Account Details

Account No. 4111101004203
IFSC Code CNRB0004111
Bank Canara Bank, Periyé-671316

LOGISTIC ARRANGEMENTS

Scholars/Academicians/Practitioners selected for paper presentation will be reimbursed with second class sleeper coach train/bus fare at the shortest route on production of relevant documents. Moderate accommodation shall be arranged for outstation participants on request.

Contact Us

Dr. Jilly John (Asst. Professor & Conference Convenor) - 9746342928.
Mr. Aneesh M S. Ph.D Scholar- 9995392312.
Mrs. Akhila Sivan. Ph.D Scholar- 9961318621.
Department of Social Work - 0467-2233372.

**NATIONAL CONFERENCE ON
PUBLIC - PRIVATE - COMMUNITY PARTNERSHIP IN
PREVENTION & MANAGEMENT OF DRUG ABUSE**

7th & 8th January, 2019.

Department of Social Work, Central University of Kerala, Kasaragod.

Registration form

Name :.....

Official Designation:.....

Institution :.....

Address for Communication:.....

.....

.....

Mobile No:.....

Email :.....

Paper Title:.....

.....

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Participation in Theme-based skit competition: Yes/No (tick)

Participation in Theme-based photographic competition: Yes/No (tick)

Registration Fee Paid (Mention the amount):

NEFT Transaction No:

Accommodation Required: Yes/No (tick)

Day of arrival and days of your stay in Kasargod as part of the seminar:

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THEME OF THE CONFERENCE

A healthy population is the paramount wealth of a nation, and nations spend a major share of the national income in a competitive fashion to achieve this. India has been remaining 'developing' for the last two decades. We expect to evolve into a developed nation in the next decade. Health is an inevitable constituent of achieving a developed status and we need to stabilize it in a prioritized manner. Damage caused by drug abuse is, in fact, irreparable. It extends to an inordinate extent as it is capable of causing both physical and mental disturbances. The problems caused by drug abuse are not limited to the consumer but its social impact has wider and far reaching consequences. A well-conceived, organized and scrutinized strategy is required to counter the formidable evil of substance abuse which brings out the devil in its consumers.

OBJECTIVES OF THE CONFERENCE

- To promote Public Private Community Partnership models in prevention and management of substance abuse.
- To provide a platform for academicians, experts, practitioners, researchers, NGO personnel and students to share their knowledge, experience and research findings on issues related to drug abuse and ways of preventing drug abuse.
- To contribute a constructive concept which is organized, scrutinized, criticized and restructured by combining the intelligence of academicians, experts, practitioners, researchers, NGO personnel and students to the policy makers to regulate the intimate presence of illicit substances in the Indian society.
- To make an assessment of the cause and consequences of drug abuse.
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SUB-THEMES OF THE CONFERENCE

- Substance abuse in various walks of life.
- Substance abuse and social problems.
- Risk and protective factors in substance abuse.
- Handling stigma with related to the treatment seeking and the effectiveness of de-addiction programmes.
- Promoting physical and mental health of a person who is using substances. Role of health care providers, media and social support groups in the prevention of substance abuse.
- Psychosocial interventions and support system for the prevention and management of substance abuse.
- Promoting community partnership models.
- Substance abuse prevention laws, programmes and policy changes.
- Research studies and education on substance abuse. Scope of public - private partnership in substance abuse.

Day-1: 07th January 2019, Monday

09.30 am : Registration
 10.00 am : Inaugural Session
 Programme
 Welcome Dance : MSW Students
 Welcome Address : **Dr. Jilly John**, Convener, National Conference
 Asst. Professor, Dept. of Social Work, CUKerala
 Presidential Address : **Dr. Mohan A.K.**, Head, Dept. of Social Work, CUKerala
 Inaugural Address : **Prof. (Dr.) G. Gopakumar**, Vice Chancellor, CUKerala
 Chief Guest & Keynote Address: **Sri.P.Vijayan IPS**, Inspector General of Police (Administration), Kerala

Release of the Book of Abstracts

Prof. S.V.S. Chaudhary
 Ex Registrar Prof. of Education IGNOU, New Delhi
 Felicitation : **Dr.M.R. Biju**, Dean, School of Social Sciences, CUKerala
 Vote of thanks : **Mr. Mani K.J.**, Research Scholar, Dept. of Social Work, CUKerala
Plenary Session 1 (11.45 am)
 Topic : "The Plan, Programs, Policy and Innovative Initiatives of the Government in Prevention and Management of Substance Abuse."
 Resource Person : **Sri.P.Vijayan IPS**, Inspector General of Police (Administration), Kerala
 Chairperson : **Prof. S.V.S. Chaudhary**, Ex Registrar, Prof. of Education IGNOU, New Delhi

Parallel Session 1 (2 pm-3.30 pm)

Plenary Session 2 (3.30 pm - 4.30 pm)

Topic : "Innovative Initiative and Partnership of NGO's for the Prevention and Management of Substance Abuse in Community."
 Resource Person : **Dr. Snehal Mehta** (Psychiatrist/Training Director, KRIPA Foundation, Mumbai)
 Chairperson : **Dr.M.R. Biju**, Dean, School of Social Sciences, CUKerala

Skit Competition (4.30 pm- 5.30 pm)

Cultural Programme (5.30 pm-7.30 pm)

Day-2: 08th January 2019, Tuesday

Plenary Session 3 (10.00 am – 11.30 am)

Topic : "Scope of Corporate Social Responsibility (CSR) Initiatives for the Prevention and Management of Substance Abuse."

Resource Person : **Mr. Thaddeus Alfonso** (Associate Director, Niraivagam, Chennai)
 Chairperson : **Dr. Rekha Acharya**
 (Dean, School of Social Sciences, Devi Ahalya University, Madhya Pradesh)

Parallel session 2 (11.30 am- 1.00 pm)

Parallel Session 3 (2.00 pm – 3.30 pm)

Valedictory Session: 3.30 pm

Chief Guest : **Dr.D.Sajith Babu IAS**, District Collector , Kasaragod