



केरल केन्द्रीय विश्वविद्यालय

CENTRAL UNIVERSITY OF KERALA
School of Business Studies
Department of Tourism Studies

Tejaswini Hills, Periya PO, Kasaragod Dist– 671 316



Brief Report of special talk on Theories of Personality and its application in Organisational Development

As part of the Skill Development Programme, the Department of Tourism Studies organised a Special Talk on “ Theories of Personality and its application in Organisational Development” on 25th October 2019.

Prof. Sampada Kumar Swain, Department of Tourism, Pondyicherry University, engaged session for the students of MBA Tourism and Travel Management. The programme was started with a welcome speech by Dr Sibi P. S., Academic Coordinator of the Department of Tourism Studies and also introduced the key Speaker to the Students.

Prof. Sampada Kumar Swain, working as Head of Department of Tourism Studies, Pondyicherry University, has obtained all his degrees (Graduation, PG, Ph.D. & D.Litt.) from Utkal University, Bhubaneswar. He served in RCM, Bhubaneswar prior to joining Pondicherry University in 2004 as a lecturer. He was on deputation to IGNTU, Amarkantak, MP as Professor from 2012 to 2018. He published three dozen research papers, two edited books, and one reference book. Prof. Swain has co-authored a book titled “Tourism Principles and Practices, published by OUP. His areas of research interest include Sustainable Tourism, Ecotourism, Responsible Tourism, Community-based Tourism, Destination Image, and Social Tourism.

Prof. Sampada Kumar Swain began the lecture by discussing personality theories and how they relate to organisational behaviour. Students and faculty members inquired about the subject in a number of ways. At the conclusion of the session, which was attended by all faculty and students, Mr Nagaraja Sharma U., Faculty, Department of Tourism Studies, proposed the vote of thanks.



Central University of Kerala
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DEPARTMENT OF TOURISM STUDIES

Organizing

A SPECIAL TALK ON
Theories of Personality and its application in
Organisational Development

As part of Skill Development Programme

Key speaker: Prof. Sampad Kumar Swain,
Dept. of Tourism, Pondicherry University



Date and Time:
25th October 2019
03:00 PM

Venue: Lecture Hall, MBA TTM

Tourism Studies

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