



केरल केन्द्रीय विश्वविद्यालय

CENTRAL UNIVERSITY OF KERALA
School of Business Studies

Department of Tourism Studies

Tejaswini Hills, Periya PO, Kasaragod Dist– 671 316



Brief Report of Skill Development Programme - Soft Skills for Tourism Professionals

The Department of Tourism Studies organised a two day's lecture series on "Soft Skills for Tourism Professionals" on behalf of Skill Development Programme from 10th December to 11th December 2019.

Dr, Binoy T. A. (Head, Department of Tourism Administration, Kuvempu University) handled session for the students of first year MBA Tourism and Travel Management. The resource person was introduced by Dr Sibi P. S., Academic Coordinator, Department of Tourism Studies to the Students.

Dr. Binoy T.A., currently working as Head of Department of Tourism Administration in Kuvempu University, Karnataka and he has year long experience in academia. He has published more than 30 publications in reputed international journals by specialising in various fields including Tourism Marketing, Medical Tourism, Sustainable Tourism, Heritage Tourism and so on.

Dr. Binoy T.A., delivered more practical sessions, discussions and liver interactions to engage with students including Organisational Behaviour, Team Player, Group Dynamics, Leadership Styles, Stress Management, Perception and Attitude and followed by Trends in Tourism Business. The session was concluded with a vote of thanks delivered by Mr. Nagaraja Sharma U., Faculty of the Department.



Central University of Kerala
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DEPARTMENT OF TOURISM STUDIES

Organizing

02 DAY GUEST LECTURE SERIES

As part of Skill Development Programme

ON

Soft Skills for Tourism Professionals



**KEY SPEAKER: DR. BINOY TA
(KUVEMPU UNIVERSITY)**

Date and
Time:
10 - 11
December
2019
10.30 - 12.30

Venue: Lecture Hall, MBA TTM