



केरल केन्द्रीय विश्वविद्यालय
CENTRAL UNIVERSITY OF KERALA
School of Business Studies
Department of Tourism Studies
Tejaswini Hills, Periya PO, Kasaragod Dist– 671 316



Brief report on Business and Dining etiquettes, Business Correspondence, Interpersonal skills

Department of Tourism Studies has organized a talk on Business and Dining etiquettes, Business Correspondence, Interpersonal skills as part of the two day guest lecture series.

Dr. Sherry Abraham, Assistant Professor, Department of Tourism Studies – Pondichery University engaged sessions for the First Semester Students of MBA Tourism and Travel Management Students on 13 and 14 December 2019.

Dr. Sibi P.S Academic Coordinator of the Department introduced the key Speaker to the Students. On her introductory remarks Dr. Sibi P.S highlighted the importance of the Business and Dining etiquettes for the students. She also explained the efforts taken by the University to establish the new department and told that the department is engaging sessions on “Research methodology, Intellectual Property Rights (IPR), entrepreneurship, skill development” enabling the students to acquire knowledge in academics as well as in personality development.

Dr. Sherry Abraham is a known academician, she has co-authored 3 books, and contributed three modules for E Pathashala , Published 36 research papers in (SCOPUS, UGC CARE LIST and Other approved journals), attended 27 International and 19 National conferences, and delivered 11 special lectures and also a member of 7 professional bodies in Tourism and Hospitality Management. She visited 11 countries for professional and personal reasons.

Her experience in the academics includes Assistant Professor & Coordinator for Masters programme, Department of Tourism, Faculty of Business & Economics, University of Gondar (UNDP), Ethiopia. December 2009-July 2010 (On EOL) and Lecturer, State Institute of Hotel Management &

Catering Technology, Trichy, (Government of Tamil Nadu) Continuing Education Cell Manager,(CICEP), Women in Development manager.(CICEP) August 1990 – December 2009 before joining Pondichery University.

Two day session on Dining etiquettes, Business Correspondence, Interpersonal skills was much appreciated by the student community. Key speaker also conducted interactive sessions on Mock interviews, Business correspondence, Dining etiquettes etc. Mr. Jithin A.K Class Representative proposed the Vote of Thanks to the speaker. Mr. Mohammed Ashraf B A – faculty member presented memento.



Central University of Kerala
School of Business Studies



Department of Tourism Studies

Organizing

02 DAY GUEST LECTURE SERIES

As part of Skill Development Programme

ON

**BUSINESS AND DINNING ETIQUETTES, BUSINESSES
CORRESPONDENCE, INTERPERSONAL SKILLS**



KEY SPEAKER: DR. SHERRY ABRAHAM
DEPT. OF TOURISM, PONDICHERRY UNIVERSITY

DATE & TIME: 13-14 DECEMBER 2019

Venue: Lecture Hall, MBA TTM

