



केरल केन्द्रीय विश्वविद्यालय
CENTRAL UNIVERSITY OF KERALA
School of Business Studies
Department of Tourism Studies
Tejaswini Hills, Periya PO, Kasaragod Dist– 671 316



Report of special talk on Contemporary Trends and Practices In Travel and
Tourism

The department of Tourism Studies organised a special lecture on 12th August 2020 on “Tour Guiding and Interpretation” after inviting Mr.Rajesh P.R Approved Tour Guide, Ministry of Tourism Government of India as per of the students skill development programmes.

Prof(Dr.)Balachandran ,Dean School of Business Studies & I/C of Head,Dept of Tourism Studies started the session with an introductory speech about the profile Mr.Rajesh P.R.

In his introductory session Prof.(Dr.)Balachandran pointed out that Mr.Rajesh P.R is an eminent tour guide with an experience of around 20 years in inbound tourism and acted as a tour manager for VVIP guest through out India.Former Honourable President of India Pranav Mukgharjee,Prinple Charles are the prominent guests in his guiding History.

Mr.Rajesh started the session after giving basic idea about roles and responsibilities of a tour guide, he adds the importance and influence of a tourist guide in guests’itinerary. He also interacts students and given suggestions to become an efficient tour guide.

Students and faculty members raised various questions related to the topic and session was concluded with Vote of Thanks by Ms.Rasha Basheer,Student Representative 2nd Year MBA TTM.



Central University of Kerala
School of Business Studies



Department of Tourism Studies

As part of Skill Development Programme
Organizing

A SPECIAL TALK ON



Tour Guiding and Interpretation

Mr. Rajesh P.R., approved
Tour Guide by Ministry of
Tourism, GoI

12th August 2020
3.30 PM



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