



A Special Lecture On Tobacco Control: Overcoming Challenges for Better Tomorrow

Date: 21st March 2018 Time: 10.00 am to 1.00 pm Venue: Seminar Hall, Periya Campus

Organized by

Department of Public Health & Community Medicine School of Medicine & Public Health Central University of Kerala

&

National Health Mission, Kasaragod

For additional details contact E-mail: dept.ph@cukerala.ac.in, Tel: +91 4672 232423

*Please note that lunch will be provided to participants. Hence, participants are requested to confirm their participation with details (Name and Department) by sending an e-mail to: dept.ph@cukerala.ac.in Tobacco is one of the most common preventable causes of disease, disability and death. Tobacco kills more than 7 million people every year and is considered to be a major risk factor for noncommunicable diseases such as cardio-vascular diseases, stroke, chronic obstructive pulmonary disease and cancer. Currently, there are over 1.11 billion smokers globally and a higher number of smokeless tobacco users as well. Given that tobacco kills more than half of its users, its consumption in any form is perilous to health and well-being. Avoiding the initiation of tobacco use and quitting tobacco is of utmost importance.

Dept. of Public Health & Community Medicine, CUK in collaboration with the National Health Mission, Kasaragod is organizing a special lecture on 21st March 2018 in the Seminar Hall, Periya Campus. All students and faculty are cordially invited.

Programme Schedule			
10:00 - 10.10 am	Welcome Speech		
10.10 - 10.30 am	Inaugural Address Prof (Dr.) M. S. John		
10.30 - 11.30 am	Prot (Dr.) M. S. John lem, Mood of Glocal Marke Special lecture Dr. Prasanna Mitra, Associate Professor, Kasturba Medical College, Mangalore		
11.30 - 12.30 am	Public Discussion		
12.30 -12.55 pm (j) (j) (j)	<i>Felicitations</i> (i) Dr. Rajendra Pilankatta, Dean, School of Medicine & Public Health (ii) Dr. A. Manickavelu, DSW, Central University of Kerala (iii) Dr. <u>Raman Swathy</u> Vaman, DPM, NHM, Kasaragod		
12.55 - 1.00pm	Vote of Thanks		

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Special Lecture on "Tobacco Control: Overcoming Challenges for a Better Tomorrow"

The Department of Public Health & Community Medicine, organised a special skill development lecture on "Tobacco Control: Overcoming Challenges for a Better Tomorrow" on 21 March 2018. *Associate Prof. (Dr.) Prasanna Mitra*, from Kasturba Medical College, Mangalore delivered this lecture at the Seminar Hall, Periye Campus, Central University of Kerala. The event was attended by 63 participants including post-graduate students, PhD scholars, faculty members and administrative staff.

The speaker shared information on the burden of tobacco usage and its impact on public health especially in the developing countries with focus on University students and young adults.