



CERTIFICATE

This is to certify that Mr. **SHANFEER MP** (Reg No: **BMG051924**), **MBA** student of **DEPARTMENT OF MANAGEMENT STUDIES , CENTRAL UNIVERSITY OF KERALA**, had successfully completed his Internship & Project titled “**A STUDY ON EFFECTIVENESS OF SALES PROMOTION TECHNIQUES TOWARDS PURCHASE OF MERIIBOY ICE CREAM**” in our firm for 6 weeks.

During the above mentioned period he found industrious and cooperative in all the assignments given to him and the conduct and character were good.

We wish him all the success in future endeavors.

for **Supreme Food Industries,**


AMBILI G S
Manager-HR

