

PROCEEDINGS OF PROFESSIONAL DEVELOPMENT
PROGRAMME ON UNION BUDGET 2021 DATED 05-02-2021
(MEETING URL- meet.google.com/yea-smvj-gxy)

The programme got commenced by 10.00am dated 05-02-2021. The Masters of the Ceremony Nayana C K and Sruthi M (Second Year Mcom. Students) on behalf of the Department of Commerce and International Business, warmly welcomed everyone to the 'Union Budget 2021-22 discussion programme. Next, the Master of the Ceremony Sruthi M invited everyone for the university anthem. After the university anthem the Master of the Ceremony invited Sajini K (Second Year Mcom Student) to deliver the welcome speech. Sajini K warmly welcomed the Chief Guest Sri Issac Vas (President Kanara Chamber Of Commerce and Industry, Managalore, Dakshina Kannada, Karnataka), Prof. V Balachandran (Dean, School of Business Studies, Central University of Kerala), Prof. Joseph Koyippally (Head of Department of English and Comparative Literature, Director of Placement Cell, Central University of Kerala), Prof. Dr. T. Mallikarjunappa (Head of Department of Commerce and International Business, Central University of Kerala), all the guest faculty members, students and non-teachings staffs of Department of Commerce and International Business to the programme.

Next the Master of the ceremony Sruthi M invited Prof. Dr. T. Mallikarjunappa (Head of Department of Commerce and International Business, CUK) to provide a brief introduction on 'Union Budget 2021-2022. Prof. Dr. T. Mallikarjunappa warmly welcomed everyone to the programme. He explained that the current budget is prepared under unprecedented conditions. He further said that all the economies around the world are shrinking as a result of the pandemic. He pointed out the great burden bestowed in the head of the finance minister as the finance minister is responsible for balancing the receipt and expenditure and also in balancing the fiscal deficit levels, which is one of the

most important factor considered by the International credit rating agencies. He also explained about the Government of India's measure in reducing the FRDM (Fiscal Responsibility and Budget Management) by taking on the responsibility of spending more on the capital expenditure when the private sector is hesitant to do so. He also said that the new budget had positively affected the share market. He also mentioned about the drawbacks or limitations of the current budget by stating facts from income tax slabs rates. He said that the first year Mcom. Students will briefly present all the relevant details. He further added the relevance of the budget presentation for commerce students. He also described about the changes that had occurred in the budget presentation such as the changes happened in the date of presentation of budget and also the presentation of the railway budget along with the union budget. Finally, Prof. Dr. T Mallikarjunappa expressed his sincere gratitude to the Chief Guest Sri Issac Vas (President Kanara Chamber Of Commerce and Industry, Managalore, Dakshina Kannada, Karnataka) for being part of the programme.

The Master of Ceremony next welcomed), Prof. V Balachandran (Dean, School of Business Studies, Central University of Kerala) for delivering message to this programme. Prof. V Balachandran expressed his happiness for being a part of this programme. He also expressed his gratitude towards the Vice Chancellor and the Registrar of Central University of Kerala for their immense support in the conduct of such programmes. He congratulated Pro. Dr. T Mallikarjunappa for organizing such a programme. He further mentioned about the positives and negatives of the current budget. Some of the key aspects of the budget such as the Government's decision for forming asset reconstruction companies in order to provide a helping hand to the sick banks for economic recovery, monetization of assets also formed part of discussion. Finally, on the behalf of School of Business Studies, Prof. V Balachandran once again welcomed everyone to the programme.

The Master of Ceremony Sruthi M next welcomed the resource person Sri. Issac Vas (President Kanara Chamber Of Commerce and Industry, Managalore, Dakshina Kannada, Karnataka) to officially inaugurate the programme. He expressed his happiness for being a part of this programme. He also expressed his keen interest in conversing with the students of Mcom. Students. he opined that Mcom. Students are more grounded as compared to MBA students and this groundedness helps them to perform better during the time when they acquire a job. He stated the importance of asking questions by stating the difference in education culture existing between India and that of Israel. He also requested every student to ask more questions. He also mentioned of the demerits associated with coaching institutes in degrading the educational system. He then officially started his session. He revealed that, he will not be going in to the deep aspects of the union budget but will be eliciting some interest in the budget. He added that he is coming from more of a business field and hence will be focussing more on the business perspective rather than the economic perspective of the union budget.

He also made a comparison of budget between India and that of the western countries. He opined that in India the budget is based on the strategic interest or intent of the government and he expressed the fear that the business man faced prior to the budget presentation with regards to whether the government would put a coovidcess or not. He explained that the basic goal of the finance minister in presenting the budget is to ensure that the economy strives and grows. He further added that apart from the basic goals of the financé ministerthe Government also has other goals or in other words political agenda. He also explained about the diversities which would have happened if the budget was solely prepared by an economist himself without any political interventions and also how these poltical influences affects the business. He

used examples from the history of India to explain the same. He pointed out the valuable contributions made by the former Prime Ministers of India- Dr. Manmohan Singh and Pamulaparathi Venkata Narasimha Rao.

Next, he moved on to the 'Economic survey' which is done prior to the presenting of union budget. He pointed out that in the current year the economic growth rate of the country is expected to grow by 11% which was contracted by 7% as compared to in the last year. He further explained that while managing a large business there is a requirement to look at political, technological, economical, environmental, legal situations and physical situations. He stated the fact that the economic survey mainly looks at these changes. He said that the economic survey helps the government in better preparation of the budget by analyzing all the relevant factors.

Later on, he elaborately explained about the term GDP and its relevance. He also briefly discussed about the future estimates in the GDP of India. Next, he briefed on the term aggregate demand and its relevance in the budget. He also revealed the truths as to for what reasons that the Government had kept the petrol and diesel prices at a very high rate. Later explained about the demand and supply cycle very briefly and how the covid-19 pandemic had adversely affected this cycle. He then moved on to explaining the term fiscal deficits and its state as per the current budget.

He later very precisely explained in good detail as to what all are the benefits that is derived by the students when they study the budget such as a hype in the analytical skills. He also requested the students to perform a wide range of analysis concerning the budget. He requested everyone to make use of wide range of information available on the youtube platform. He also stated that understanding is the job of the student and not the teacher. Finally, he wished best of luck to the Union Budget presentation. He concluded his words by

advising the students to make good use of their minds and also requested everyone to understand and to question.

Next, the Master of Ceremony invited Dr. Joseph koyipally for delivering the felicitation. He started his speech by thanking Prof. Dr.T.Mallikarjunappa for inviting him to the budget discussion. He quoted the last reference made by Mr. Isaac Vas regarding the Indian cricketer Rahul Dravid i.e. 'slow, steady and consistent and then be the world. Dr. Joseph koyipally stated that Mr. Isaac Vas's life of success was in fact resembling the success life of Rahul Dravid. He mentioned about the dynamic and energetic nature of Prof. Dr. T. Mallikarjunappa as well as Prof. Balachandran and their immense efforts in nurturing the university to its success.

Dr. Joseph koyipally reminded about the budget discussion which will be carried on by the Department of Economics on 8th of February. He further added that, he was pleased that the budget discussion was also conducted by the commerce department and he appreciated to the commerce department for the same. He stated the need to know about the country's fiscal deficits, what factors had caused this fiscal deficit, how it can be balanced and also how the it affects the economy as a whole. He then appreciated Mr. Isaac Vas for his wonderful presentation. He revealed the University's aim, that is to collaborate with the industry. He further stated the need for a good industrial environment for the students of the university. He also mentioned that the university is in need for a great industrial linkage. He further added that the university must move forward according to the needs of industry and also by understanding the various challenges. He further pointed out the fact that mere text book knowledge is not sufficient for the students but they should also process good awareness about the outside world. He also briefed on the life journey of the former Prime Minister of India, Dr. Manmohan Singh. He concluded his words

by advising all the students to cultivate leadership skills within themselves. By this the formal inauguration came to an end

The next session was the presentation of Union Budget 2021-22. The Master of the Ceremony invited Saranya.S (First Year Mcom Student) to discuss the economic survey 2021-22. First of all, she provided a brief introduction about her group members. Later on, she moved to the presentation. Initially Saranya S gave a brief introduction about Union Budget 2021-22. She pointed out the relevance of conducting the Economic Survey and reasons behind why it is being presented prior to the budget. She further mentioned about the historical outlook of Union Budget. The theme of economic survey 2020-21 i.e “saving lives and livelihood” also formed part of the discussion.

Later on she mentioned about the initial approach and its aim for providing more importance to the poor and the business sector. The 'pradhanmantrigaribkalyan yojana' for ensuring food security and direct benefit transfer to widows, pensioners and women, also planning to provide additional funds, department moratorium, liquidity support for business and so on formed parts of the discussion. She elaborated on the 'atmanirbharbharat mission' which is mainly focused on employment creation in the primary and secondary sector of the economy. She also discussed about the structural reforms undertaken as a part of atmanirbharbharat package. Other key aspects covered in the discussion included aspects relating to agriculture, MSME-s, labour, PSU-s, industry, financial markets etc.

Next, she explained about the health care sector schemes such as ayushmanbharat, the National Health mission (NHM) etc. The other key aspects explained in the presentation included:

-Fiscal development honouring the honest was launched in August 2020 with an objective to impart greater efficiency, transparency and accountability and to

eliminate physical interface between tax payers and tax officer. The external details such as the amount of exports and imports to the country were also discussed. She pointed out the fact that India was the 5th largest foreign exchange reserve holders in September 2020.

-Price and inflation: the consumer price indexed based inflation was 6.6% in 2020-21. The inflation mainly due to food inflation which increased from 6.7% in 2019-20 to 9.1% in april 2020-21

-In agriculture and food management sector formalisation of micro food processing enterprises, operation green, production linked incentives(PLI) schemes and Pradhan Mantri kisan SAMPAD Yojana(PMKSY) are the new initiatives in the food processing sector.

The next part was covered by Sharath Kumar P (First Year Mcom. Student). He commented on the sectors in which the Finance Ministers had given acute focus such as the health sector and further elaborated on the same. He also covered many other schemes of great relevance such as production Linked incentive Scheme(PLI), 'Mega Investment Textile Park(MITRA)' for develop infrastructure and promot exports and so on.

Next, Sharath dealt with the topic Infrastructure. He explained about the National Infrastructure Pipeline Scheme which is newly introduced in the Union Budget 2021-22. Also, he pointed out the government proposal to start Development Financial Institution with the capital of 20,000 crores for financing infrastructure. He further said that under the Roads and Highway Infrastructure, a new project BharatmalaPariyojana has been introduced and under this, 13000 km length roads have already been constructed at the cost of 3.3 lakh crore and another 8300 kilometre will be finished in March 2022. 65000 crores have been provided for 1100 kilometre of national highway work in Kerala which also includes 600 kilometre section of Mumbai to Kanyakumari

corridor through Kerala. This is one of the important proposals to Kerala. 1957.05 crores provided to Kochi Metro Railway for the phase 2 development of 11.5 km. He also pointed out the Power Infrastructure and Ports, Shipping, Waterways Infrastructure and the main schemes launched under this. He further said about the Ujjawala Scheme. Sharath then explained the topics like financial capital, foreign direct investment in insurance sector, recapitalization of public sector banks and its amendments and its infrastructure. He also listed the disinvestment and strategic sale plans of the Union Government where they are planning to bring the Initial Public Offer (IPO) of Life insurance corporation in 2021- 22. Under Government financial reforms, Finance minister has proposed to set up a separate administrative structure for cooperative sector in order to promote and develop Multi State cooperatives, he added. With this Sharath concluded his topic and welcomed Dileep Kumar deal with rest of the portion.

Dileep started his presentation with the third pillar of part a of union budget 2021-22 which was Inclusive development for aspirational India. First, he threw light on agriculture sector where he discussed about the agricultural credit target, MSP regime and Svamitva scheme. Next, he said about the Fisheries sector in which the government had proposed to start 5 major harbors in Kochi, Chennai, Vishakapatnam, Paradip and Petuaghat. Then he said about the One Nation One Ration Card Scheme introduced for the benefit of Migrant workers and labourers, Stand Up India scheme for SCs, STs and women and contribution of 15700 crores to MSME sector. Next, he discussed the Fourth pillar which was Reinvigorating Human Capital. Under this he threw light on School education and government proposal on strengthening the schools to include all components of the National Education Policy. He said that the government had proposed to set up 100 new Sainik school and a Central University in Leh. He also added that the government had proposed to amend the Apprenticeship Act to enhance apprenticeship opportunities for youth and

also contribute over 3000 crores for National Apprenticeship Training Scheme. Next, he introduced the fifth pillar which was Innovation and Research and Development where he explained about Gaganyaan Mission, New Space India Ltd under the department of Space and the National Language Translation Mission. Then he spoke about the sixth and final pillar Minimum Government Maximum Governance where he discussed about proposal to rationalize the functioning of Tribunals. He also said about the first digital census for which 3768 crore rupees were proposed. Then he gave a brief information on the fiscal position and fiscal deficit. Further he drew light on the FRBM Act which mandates fiscal deficit of 3% of GDP. With this Dileep concluded his presentation. Then the master of ceremony invited Bhagyalakshmi and Geethanjali to present the Part B of Union Budget 2021-22.

Group 3 presented the part B of the union budget 2021-22. Group members were Bhagyalakshmi and Geethanjali

Bhagyalakshmi presented the important direct tax proposals under Part B of the Union Budget 2021-2022. While presenting she got some internet issues and the presentation was delayed for 2 to 3 minutes. She said that for the current financial year, there were no changes in direct tax slab rates and deductions under 80. She also highlighted the exemption of not filing the tax returns on interest and pension income by senior citizens above 75 years of age. She further said that a dispute resolution committee (DRC) will be formed in order to provide quick relief to taxpayers' tax disputes. She pointed out the introduction of National Faceless Income Tax Appellate Tribunal Centre, which facilitates personal hearing through video conferencing. She discussed on a new section 89 A added to the income tax act, that will mainly focus on avoiding the double taxation issues and the struggles NRIs face in order to avail credit policy while returning to India. Then she said about the relief for dividend to be

awarded on investment on REITS and InvIT. She also added about the relaxations that had been allowed on prohibition of private funding, restriction on commercial activities and direct investment. She further said that as a continuation of the scheme, 'Housing for all', an additional exemption of Rs.1.5 lakh on interest was announced by the Government on each housing loan, subjected to certain provision. She also mentioned the Finance minister's announcement that, the government is committed to make IFSC a global financial hub. She further said about the relief to small charitable trusts, educational institutions and hospitals. She also discussed on the extension of the tax holiday claim for start – ups by one more year. With this Bhagyalakshmi concluded her presentation and invited Geethanjali to discuss the indirect tax proposals under Part B of the budget.

Geethanjali presented the indirect tax proposals and important provisions related to Goods and Service tax. She discussed the important amendments in GST as per the finance bill, 2021, such as provisions on penalty in case of e-way bill default, export conditions for supply to SEZ, GST on club or associations etc. She further discussed about the Custom duty Rationalization which has twin objectives of promoting domestic manufacturing and helping India to get on to global value chain and exports. She further added on the elimination of 80 outdated exemptions on custom duty. Then she talked about the tax rate changes in electronics and mobile phone industry. She said that for the mobile industry, the Government had proposed 10% customs duty on mobile phones. The next topic that she dealt with was the case of iron and steel. She explained about the reduction of taxes and customs duty that the Union Budget put forward in the iron and steel sector. Also, she explained about the tax reforms in the textile, gold and silver industry. The other sectors that she dealt with were Chemicals, Capital Equipment and Auto Parts, Renewable Energy, MSME Products and Agriculture Products. She explained about various

tax reforms that the finance minister put forward, the new tax rates and the new customs duty regarding the above sectors. Then she concluded her presentation by giving a note on Rationalization of Procedures and Easing of Compliance which included one new scheme 'TURANT CUSTOMS' introduced by the Government in order to ease the procedures in the Customs.

Group 4 presented the annexures to the budget. Group Members were Liviya and Bushana.

At the initial stage of their presentation, there were some technical issues so their presentation got delayed for 3 minutes. After that as per the instruction of Prof. Mallikarjunappa, Bushana came forward to take the presentation and introduced her topic - 'ANNEXURE Part B- Direct Tax Proposals'. It included topics like relief to Senior Citizens, Reduction in time limits, Relief for dividend, Major Amendments in the Customs Act etc. She also discussed the increase in rate of duty. Earlier there was no customs duty for leather but now it has been increased to 10%. Similarly, there are some other changes in the rates of customs duty. She also added about the changes made in the customs duty for the benefit of farmers. Rate of duty for agricultural products, fishery sector, chemicals, plastics, leather, gems and jewelry, capital goods, machinery, and metal products were increased. Customs duty was also increased for solar inverters, solar lanterns, air conditioners and cables to promote value addition in the electronics sector, she added. She also spoke about the items for which the basic customs duty had been reduced. She concluded her presentation talking about the social welfare surcharge.

Next, Liviya rejoined and presented the Annexures to Part A of the UNION Budget since she couldn't present earlier because of network issues. She began

the presentation with the allocations made to the health sector. She also emphasized on the 35000 crores allocated for COVID-19 vaccines. She also added the major expressways and corridor projects which will be initiated in 2021-22. She also pointed out the strategic sectors. The MSP purchases of wheat, paddy and pulses had increased and the MSP purchases of cotton, jute and oilseeds had been decreased, she added. Then she pointed out the initiatives on education as part of NEP. She concluded her presentation with the sixth annexure which is the financial support extended through loans from NSSF. Group 5 articulated the railway budget 2021-22. Group members were Midhun and Shilpa . Midhun began with the introduction of railway budget history. He also mentioned the massive financial losses faced by the Indian railway due to COVID-19 since they halted their service for few months. He discussed the major source of revenue for railway which is the earnings from passengers and the impact of lockdown on the earnings. He further added that the finance minister had announced Rs.1,10,055 crore for the Indian railway and out of this Rs.1,07,100 crores should be allocated for capital expenditure and this money shall be invested to build new railway stations, purchasing new trains, etc. Allocation to safety fund was also increased to Rs 30000 crores. Next, he discussed the National Rail Plan 2030 which aims at aggregate development of the Indian railway by 2030 through electrification, etc. Then he drew insight on freight corridors that will help in the smooth movement of goods throughout the nation. Then, he discussed the privatization of the Indian railway where in the 2021-22 budget, Union Finance Minister proposed the project of the First private railway station in India at Habibganj in Madhya Pradesh and the proposal to install an automatic train protection system in high-density roads. With this he concluded his presentation. Later he welcomed Shilpa to discuss the other provisions of the railway budget.

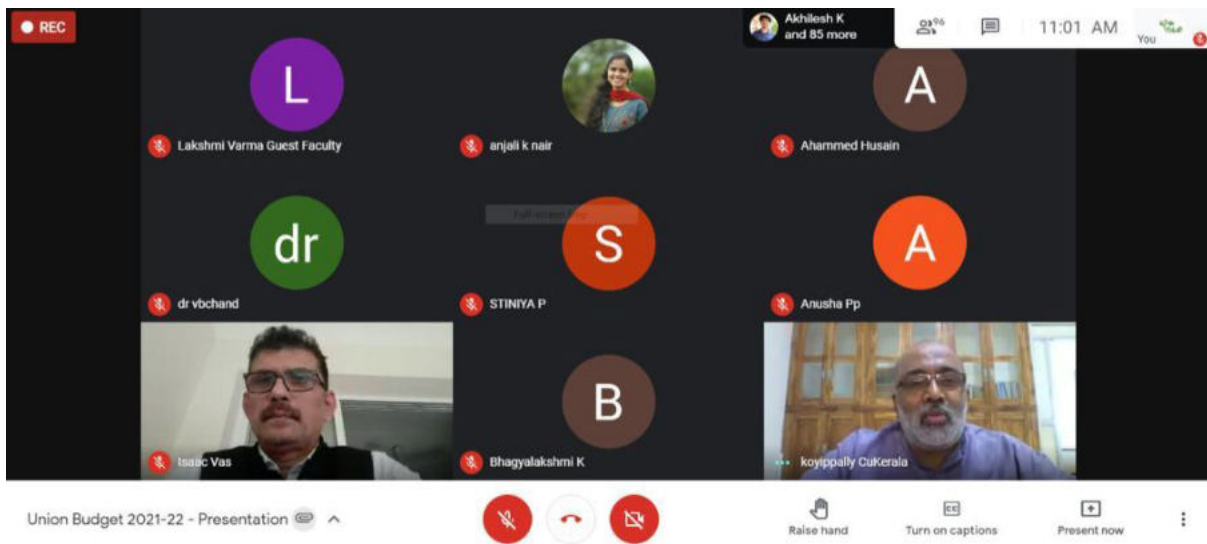
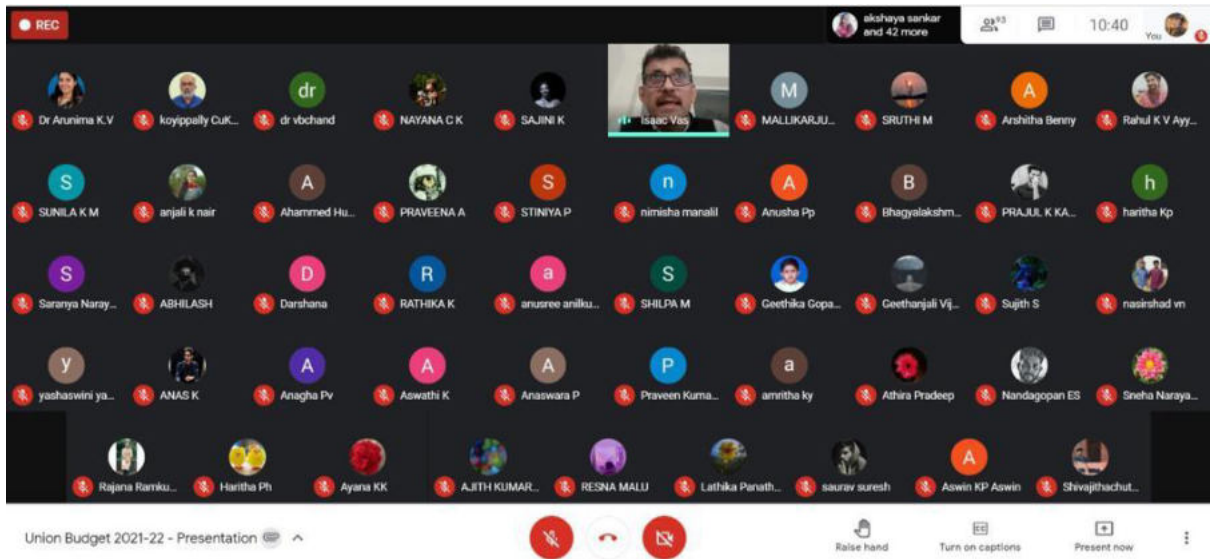
Shilpa discussed about the high-speed railway, expansion of Kisan rails, Vistadome LHB coaches and smart switch windows and opaque doors to Rajdhani train and adoption of Metrolite and MetroNeo technologies in the metro rail system. She concluded her presentation by pointing out the Shramik Special trains that helped the migrant laborers, stranded workers, students, pilgrims and tourists to reach home when the whole country was forced to a lockdown due to the coronavirus pandemic. With this, the presentation was concluded and the Master of ceremony directed that the session was opened for the discussion.

As a part of the conclusion, Mallikarjunappa sir asked I and II year M.Com students to share their experience about the union budget discussion. Priyatha Vijayan (I year M.Com student, department of commerce and international business) came forward to share her experience on the discussion. Sujith S (II year M.Com student, department of commerce and international business) appreciated First-year students for their efforts. He also expressed his concern about the privatization of Air India and LIC. Bhagyalakshmi (I year M.Com student, department of commerce and international business) expressed her words of gratitude. Dhanashree MK ((II year M.Com student, department of commerce and international business) appreciated the I year students and she also reminded the last year's surprise quiz competition by the finance officer on the day of budget discussion. Master of the ceremony then welcomed Anusha Bhaskaran (II year M.com student, department of commerce and international business) to propose a vote of thanks. The program reached to its end by 2.00 pm with the National Anthem.



Signature

Prof Dr T Mallikarjunappa




Signature

Prof T Mallikarjunappa
Head of the Department
Department of Commerce and International Business
School of Business Studies, Central University of Kerala

ATTENDANCE

Participants - Union Budget 2021 dated 5th February 2021
Sri Isaac Vas
Prof. V Balachandran
Prof Joseph Koyippally
Prof T Mallikarjunappa
ABINESH P B
AISWARYA K
AJEESH P R
AJITH KUMAR M A
AKSHAYA SANKAR
AMBIKA K
AMRITHA K Y
ANAND KESAVAN A S
ANAS.K.MOIDEEN
ANASWARA P
ANEENA KORA
ANUSHA BHASKARAN P P
ARSHITHA ALPHONSA BENNY
ASWIN K P
ATHIRA P P
AYANA K K
DHANASREE M K
FASALU RAHMAN C P
KRITHIKA P
MARIAM SHASHALA TASNIM
MUHAMMED THASLEEM K
NAS IRSHAD V N
NAYANA C K
PRAJUL K KANNAN
PRAVEEN KUMAR P
PRAVEENA A
RAHUL K V
RAHUL P
RAJILA M
RAMYASHREE S
RANGEELA KRISHNAN
RESNA T
ROSLIN P C
SAJINI K

SEMNIL TM
SHIBINA M
SILPASRI M
SNEHA RAJEEV C V
SOURAV.S
SREESHA P
SRUTHI M
SRUTHI P
STINIYA P REJIMON
SUJITH S
SUNILA K M
ABHILASH K V
AHAMMED HUSAIN V P
AKHILESH K
AMEENSHA M
AMRITHA A
ANAGHA M
ANAGHA P V
ANAND C SEKHAR
ANJALI K NAIR
ANUSREE M K
BHAGYALAKSHMI K
BINSHA P
BUSTHANA SHERIN
DARSHANA ABRAHAM
DILEEP KUMAR J
DIVYA A V
FAHISA A C
GEETHANJALI V
GEETHIKA G
HARITHA K P
JOSE ROY
LATHIKA R
LIVIYA VINCENT P
MIDHUN K V
MOIDEEN NAVAZ
MUEENA SHIRIN
NANDAGOPAN E S
NEHA HEMANTH
NIMISHA M
NISHA K
PREZIYA T S
PRIYA KRISHNAN
PRIYATHA VIJAYAGOPALAN

RAJANA RAMKUMAR K K
RATHIKA K
SALMAN K
SARANYA N
SARANYA S
SHARATH KUMAR P
SHILPA C
SHILPA M
SHIVAJITH A R
SIBIN JOSE
SNEHA NARAYANAN
SRUTHI K
SUDINA K
SUMA B
UNAISA KADER M S
VISHNU R K
VOOTKURIRADHIKA
YASHASWINI U



Signature

Prof T Mallikarjunappa

Head of the Department

Department of Commerce and International Business

School of Business Studies, Central University of Kerala

BROCHURE



CENTRAL UNIVERSITY OF KERALA
DEPARTMENT OF COMMERCE & INTERNATIONAL BUSINESS

UNION BUDGET 2021

05.02.2021, Friday 10am onwards

 LIVE ON GOOGLE MEET

Mithra Designz

•Program chart•

Prayer	: University prayer
Welcome speech	: Sajini K (II Mcom)
Introduction to the program "UNION BUDGET 2021-22 "	: Prof. T. Mallikarjunappa
Message by	: Prof. V Balachandran Dean, School Of Business Studies, Central University Of Kerala.
Inauguration	: Sri Isaac Vas President, Kanarachamber Of Commerce and Industry, Mangalore, Dakshina Kannada, Karnataka.
Falicitations:	: Prof. Joseph Koyipally Head of Department of English and Comparative Literature, Director of Placement Cell, Central University of Kerala
Vote of thanks for the Inaugural Session.	

**Budget Presentation by Groups
Discussion By I And II Mcom Students,
Students Of School Of Business Studies,
and Faculty Members**

Vote of Thanks : Anusha Bhaskaran (II Mcom)

National Anthem

MC: Nayana C K, Sruthi M (II Mcom)

EMAIL ATTACHMENTS

MALLIKARJUNAPPA T <tmmallik@cukerala.ac.in>

Fri, Feb
5, 8:36
PM

to isaacvas, office

from: **MALLIKARJUNAPPA
T** <tmmallik@cukerala.ac.in>

to: isaacvas@gmail.com,
office@kanarachamber.com

date: Feb 5, 2021, 8:36 PM

subject: Greetings

mailed- cukerala.ac.in
by:

Dear Sir

Thank you very much for accepting our invitation to be a chief guest and delivering the inaugural address on Union Budget presentation by the students and the faculty members of the Department of Commerce and International Business. Your inaugural address was well received and every one appreciated the contents of the inaugural address. We have benefited from the inaugural address and we look forward for many more fruitful discussions by you and the members of KCCI.

With regards

T Mallikarjunappa

Prof Dr T Mallikarjunappa
Department of Commerce and International Business
Central University of Kerala, Tejaswini Hills, Periyar (Post)
Kasaragod - 671 320, Kerala, India.

Re: Request for the short Bio-data of the President of KCCI

Inbox



MALLIKARJUNAPPA T <tmmallik@rediffmail.com>

Thu, Feb
4, 6:04
PM

to Office, isaacvas, me

from:MALLIKARJUNAPPA T <tmmallik@rediffmail.com>to:Office KCCI

<office@kanarachamber.com>,

isaacvas<isaacvas@gmail.com>

cc:"tmmallik@cukerala.ac.in" <tmmallik@cukerala.ac.in>

date:Feb 4, 2021, 6:04 PMsubject:Re: Request for the short Bio-data of the President of KCCI
mailed-by:rediffmail.comsigned-by:rediffmail.comsecurity: Standard encryption (TLS) [Learn more](#):Important
mainly because it was sent directly to you.

Dear Sir/Madam

Thank you very much for the bio-data of Sri Isaac Vas, President of KCCI. We will sending the invite for tomorrow's programme and link to Google meet..

Regards

T Mallikarjunappa

Prof. Dr. T Mallikarjunappa,

Professor and Head

Department of Commerce & International Business

School of Business Studies, Central University of Kerala

Sabarmati Block, Tejaswini Hills, Periyar Post, Kasaragod- 671320, Kerala, India.

Email: tmmallik@rediffmail.com

tmmallik@yahoo.com

Phone: 0467-2309150

From: Office KCCI <office@kanarachamber.com>

Sent: Thu, 04 Feb 2021 14:50:11

To: MALLIKARJUNAPPA T <tmmallik@rediffmail.com>

Cc: "isaacvas@gmail.com" <isaacvas@gmail.com>

Subject: Re: Request for the short Bio-data of the President of KCCI

Dear Sir,

**Greetings from Kanara Chamber of Commerce and Industry (KCCI),
Mangalore**

Please find the note as asked by you.

About Mr.Isaac Vas

Mr. Isaac Vas is a first generation entrepreneur. His father and mother have been school teachers and coming from this background he says it was a great challenge to get into business. He is the Managing Director of Merger Beverages P.Ltd., makers of Merger Soda,The company owns a fully automatic PET and Glass bottling line.

He started an outdoor advertising concern in the year 1998 by the name Jyothi Advertisers, which has some of the leading brands of the country and abroad as clients and owns over 400 Billboards in the State. His business has expanded into other areas and today they are Stockiest for SERVO lubricants for Indian Oil for 10 districts of Karnataka.

He is the current President of Kanara Chamber of Commerce and Industry (KCCI), and has a rare distinction of being elected for the 2nd term for this position. He is also a Director of Mangalore SEZ Ltd and the Vice President of Kanara Industries Association. He has served as the Assistant Governor for Rotary International District 3180 and Past President of the Rotary Club of Mangalore.

With best regards,

Mytreya A

Manager

KCCI

7829047600

On Thu, Feb 4, 2021 at 2:07 PM MALLIKARJUNAPPA T <tmmallik@rediffmail.com> wrote:

Dear Sir

Subject: Request for the Bio-data

Thank you very much for agreeing to inaugurate the Union Budget 2021-22 discussion at the Department of Commerce and International Business, Central University of Kerala, on Friday 5, 2021 at 10 am through Google meet link. Kindly send your short Bio-data for our records. I will be waiting for your mail. The inaugural function will take about 30--40 minutes and you are free to either continue to be online for the Budget presentation and discussion by the students and the faculty or you could exit, if you have other engagement. As I have discussed with you over phone, the university would like to enter into an MOU with KCCI. I will be sending the proposal for your kind consideration.

With regards

T Mallikarjunappa

Prof. Dr. T Mallikarjunappa,

Professor and Head

Department of Commerce & International Business

School of Business Studies, Central University of Kerala

Sabarmati Block, Tejaswini Hills, Periyar Post, Kasaragod- 671320, Kerala, India.

Email: tmmallik@rediffmail.com

tmmallik@yahoo.com

Phone: 0467-2309150