

CUK NSS Cell – A Quick Glance

One Day Pre-Monsoon Cleaning in Connection with SwachhtaPakhwada

Madayippara, which harmoniously blends the treasure house of rich bio-diversity and the amazing meeting-point of historical monuments, is a Govt. of Kerala owned public place. Now it's under the threat of ecological wreck and destruction due to human encroachment and exploitation.



A One-Day Pre-Monsoon Cleaning Programme in the premises of Madayippara, an ecologically fragile bio-diversity zone of Kannur District of Kerala was conducted by the National Service Scheme Cell of Central University of Kerala on 07.06.2016 in connection with the SwachhtaPakhwada of Govt. of India.



The massive dumping of plastic and other waste materials were completely removed by the dedicated and enthusiastic students of various departments of the University on the day. Collection of the waste, separation of the plastic wastes from others, and transporting the wastes to the dumping yard with a proper waste management were the action plan of the Cleanliness Programme.

Out of the hundred students participated; ten squads consisting 10 students each were deployed under individual leaders in different affected areas. These squads transformed the drive into a grand success. They all took the Pledge of Environmental Protection too.



Prof. (Dr.) G. Gopakumar, the Vice Chancellor of Central University of Kerala himself was present to monitor and lead

the Cleanliness Drive with the support of Dr. Eftthikar Ahamed B., the Programme Coordinator of NSS Cell of the University.



Dr. Joshith V.P., NSS Programme Officer and Dr. Muthukumar, Associate Professor of Environmental Studies gave instructions to the student groups.



Smt. Abida Teacher, the President of Madayi Grama Panchayath, along with three ward members extended the support of the local panchayath to the volunteers.



The authorities of Govt. Girls' Higher Secondary School, Madayi widened their support to the drive by providing an ample space of the school hall and ground for the volunteers' gathering and refreshment.



Earlier in the morning, a meeting was organized by the University to sensitize the public about Govt. of India's SwachhtaPakhwada programme, the necessity of environmental protection and immediate measures to be taken against its contamination and destruction.



Prof. (Dr.) G. Gopakumar, the Vice Chancellor, briefed the gathering about the programme and the role of the University. The Panchayath President, Ward Members, and Environmentalists also addressed the gathering. Dr. Eftthikar Ahamed welcomed the gathering on behalf of the University. In line with the World Environment Day (5th June), hundreds of saplings supplied by the panchayath were also planted by the students in various areas of Madayippara.



